# The Croydon Monitoring Report Employment (District Centres)

January 2014



#### The Croydon Local Plan aims to...

Maintain the retail vitality and viability of the borough's District Centres





## Maintaining the retail vitality and viability of the borough's District Centres

#### **Indicator**

Amount of vacant
Class A1 (Retail), A2 (Financial),
A3 (Restaurants and Cafes),
A4 (Pubs and bars not selling food)
and A5 (Hot food takeaways)
floor space within District Centres

#### **Target**

Vacancy level no greater than 12% by 2021 and no greater than 8% by 2031



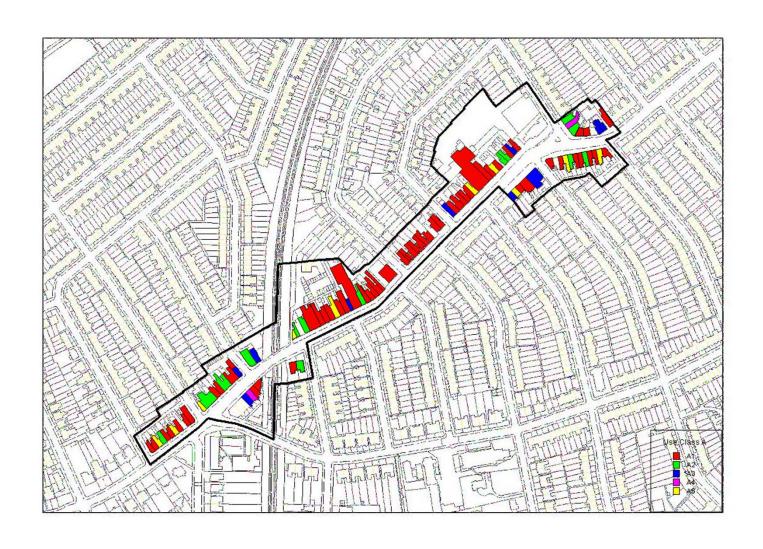
#### Addiscombe District Centre

In 2013 there were 98 Class A units in Addiscombe District Centre

Of these units, 62 were classified as shops (Class A1)

It has a range of retailing including many independent shops

### Addiscombe District Centre

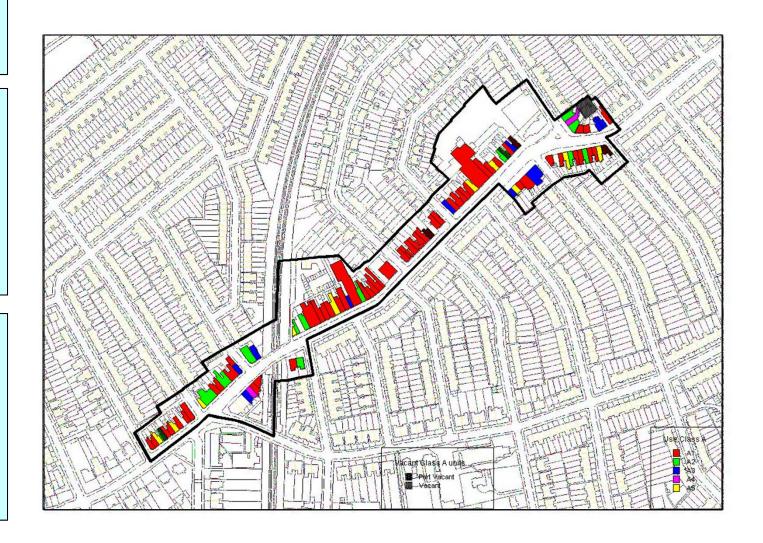


The vacancy rate in Addiscombe is 5% of Class A units and 4% of Class A floor space

This is lower than in 2012 when vacancy was 5% of Class A floor space

Addiscombe continues to met both the target level of vacancy for 2021 and 2031

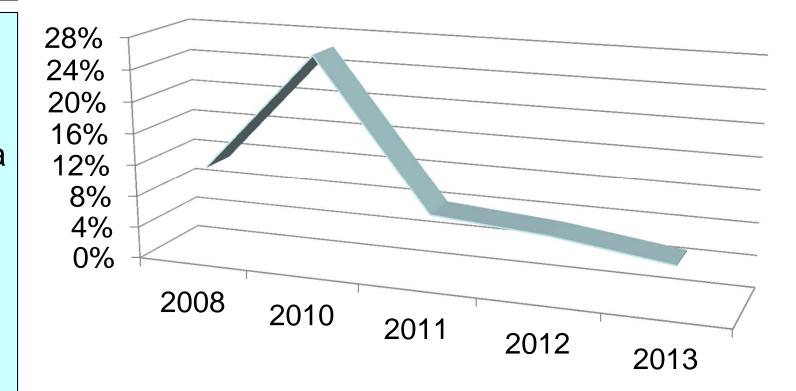
### Addiscombe District Centre



Since 2008 the vacancy rate in Addiscombe has generally been decreasing

## Addiscombe District Centre

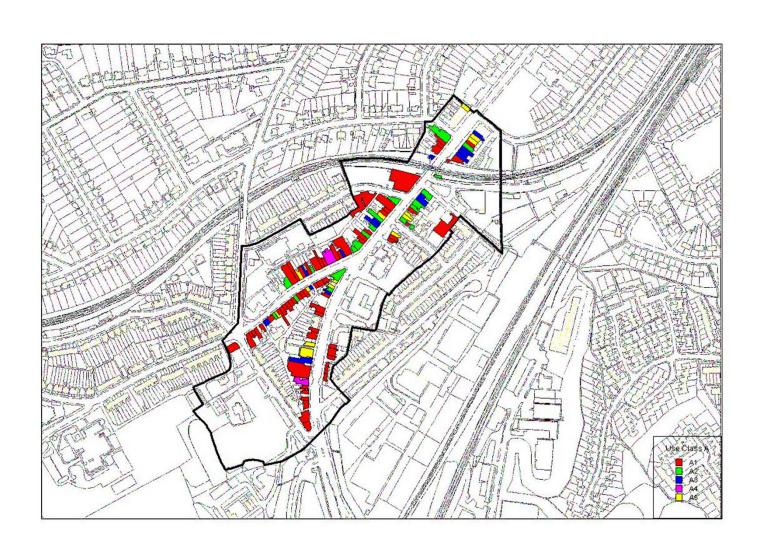
The peak in 2010 was caused by the completion of a new building on the site of the Black Horse pub that was subsequently occupied by a non-retail use



## Coulsdon District Centre



### Coulsdon District Centre

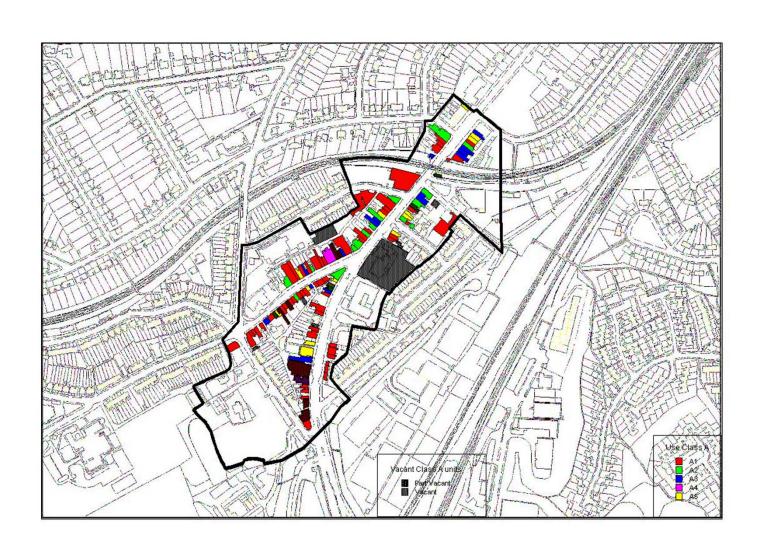


In 2013 there were 95 Class A units making it a large District Centre

Of these units, 57 were classified as shops (Class A1)

It has a range of retailing including many independent shops

### Coulsdon District Centre

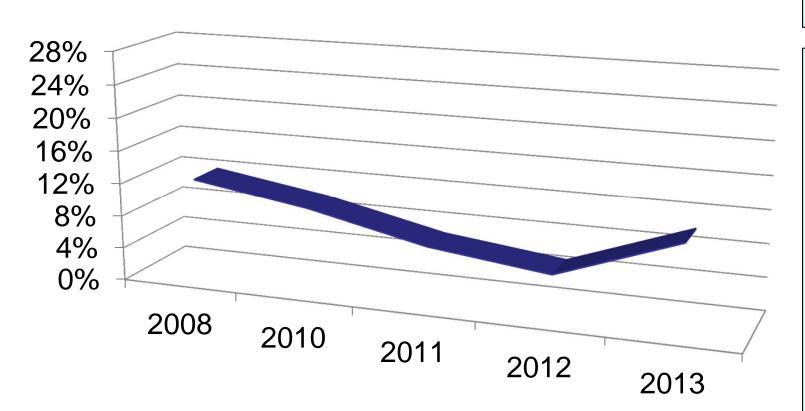


The vacancy rate in Coulsdon is 14% of Class A units and 10% of Class A floor space

This is higher than in 2012 when vacancy was 5% of Class A floor space

Coulsdon now only meets the target level of vacancy for 2021 and not 2031

### Coulsdon District Centre



Since 2008
levels of
vacancy have
broadly stayed
close to 10%
of floor space

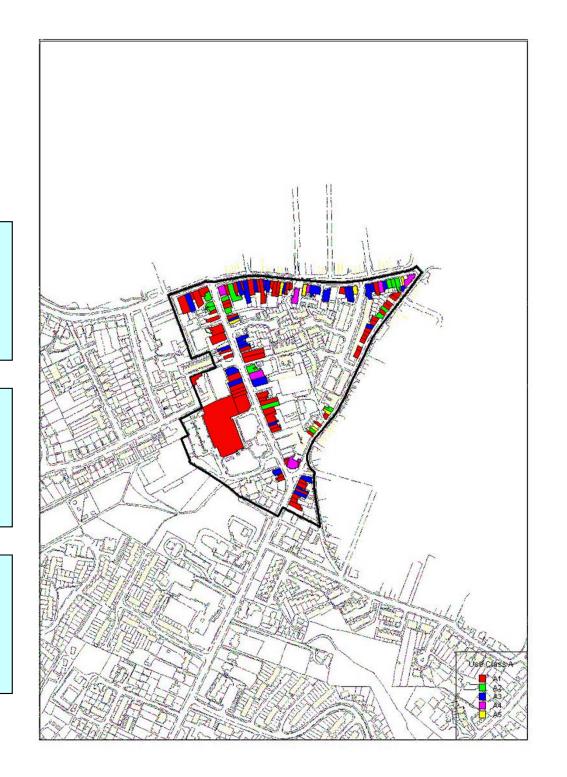
The increase in 2013 is the largest change in vacancy levels since 2008 with the overall level of vacancy twice that of 2012 when it was at its lowest



In 2013 there were 71 Class A units in Crystal Palace District Centre

Of these units, 42 were classified as shops (Class A1)

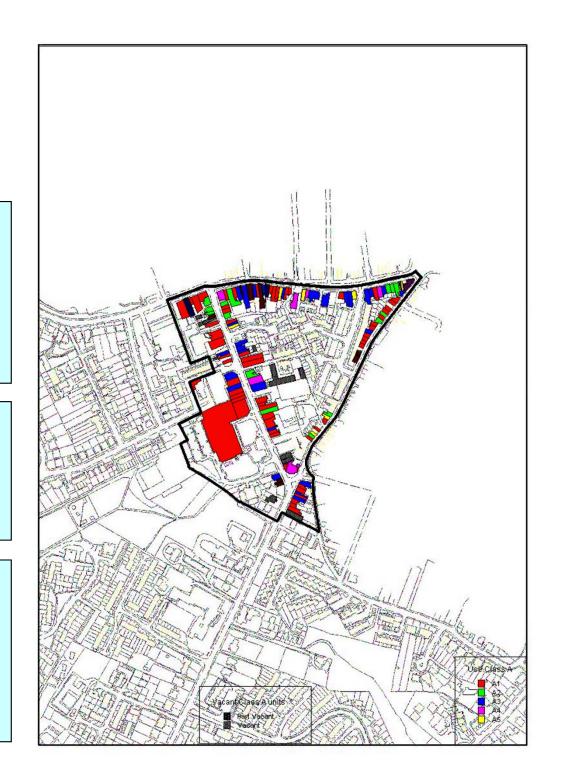
It has a range of retailing including many independent shops and restaurants

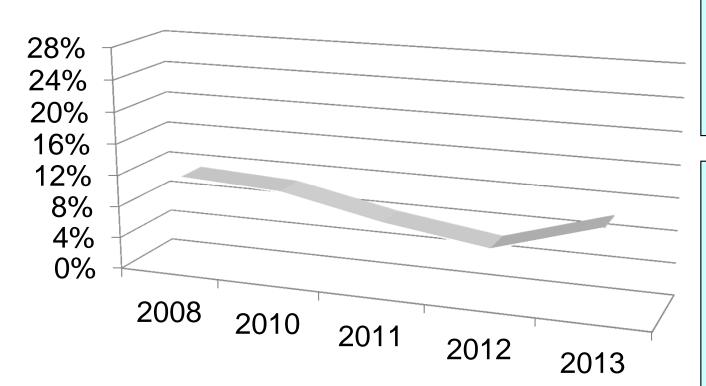


The vacancy rate in Crystal Palace is 8% of Class A units and 10% of Class A floor space

This is higher than in 2012 when vacancy was 6% of Class A floor space

Crystal Palace now only meets the target level of vacancy for 2021 and not 2031





Since 2008 levels of vacancy have broadly stayed close to 10% of floor space

Vacancy in Crystal Palace in 2013 remains at the 10% level consistent with the general trend in the area



### New Addington District Centre

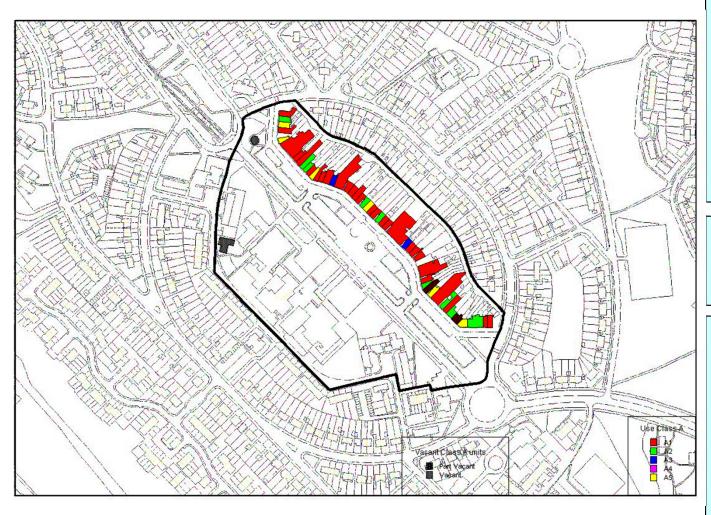
### New Addington District Centre

A small District Centre which in 2013 had 48 Class A units

Of these units, 31 were classified as shops (Class A1)

The District
Centre has
recently had a
makeover and
has one of only
two markets in
Croydon

### New Addington District Centre

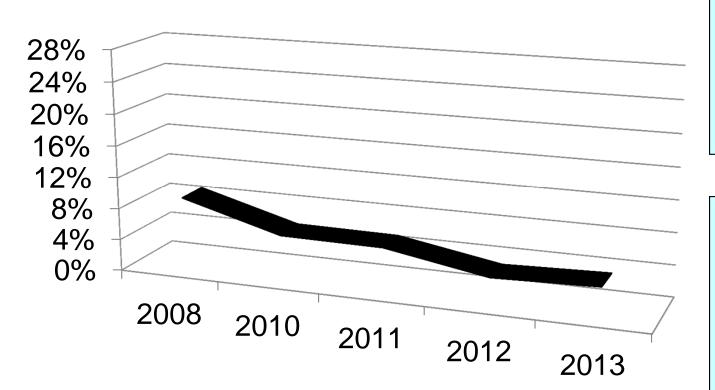


The vacancy rate in New Addington is 4% of Class A units and 3% of Class A floor space, with the percentage of vacant units being the lowest rate of all the District Centres in Croydon

Vacancy rates are the same as in 2012

New Addington
District Centre
continues to met both
the target level of
vacancy for 2021 and
2031

### New Addington District Centre

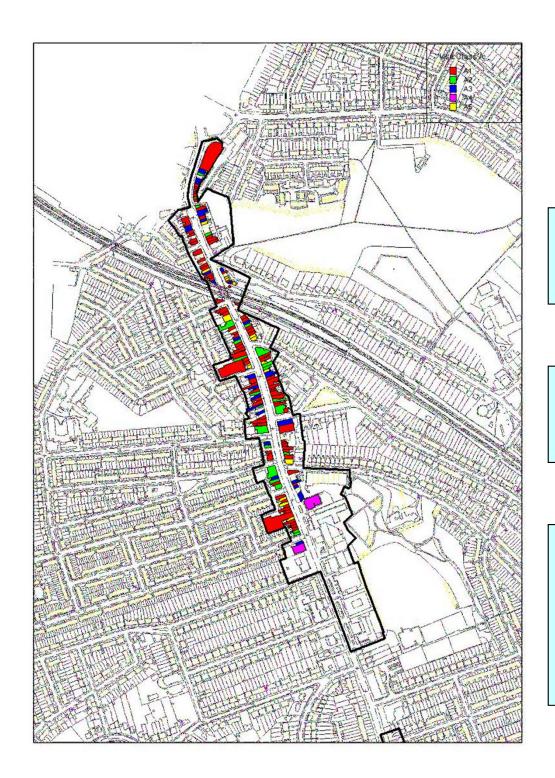


New Addington
District Centre has had low levels of vacancy since 2010

Vacancy rates are the same as in 2012 and at their lowest level since 2008



### Norbury District Centre

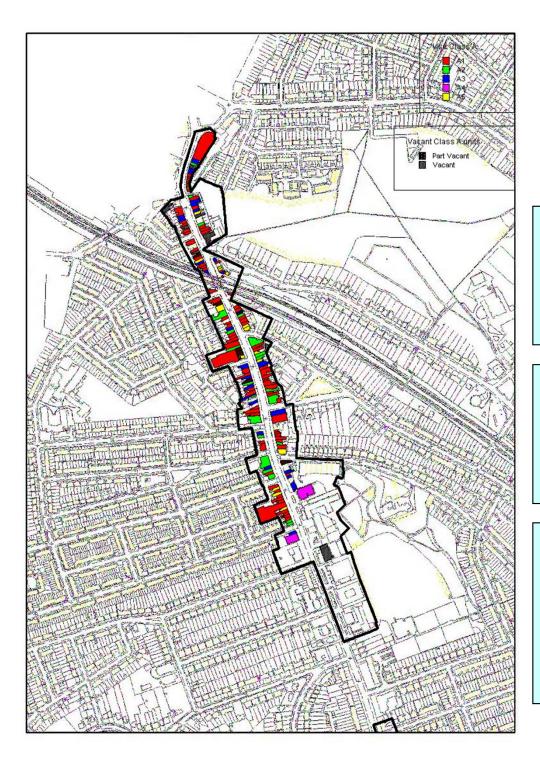


### Norbury District Centre

A large District Centre which in 2013 had 104 Class A units

Of these units, 62 were classified as shops (Class A1)

The District Centre is home to a wide variety of businesses, reflecting the diversity of the local population



#### Norbury District Centre

The vacancy rate in Norbury is 5% of Class A units and 3% of Class A floor space

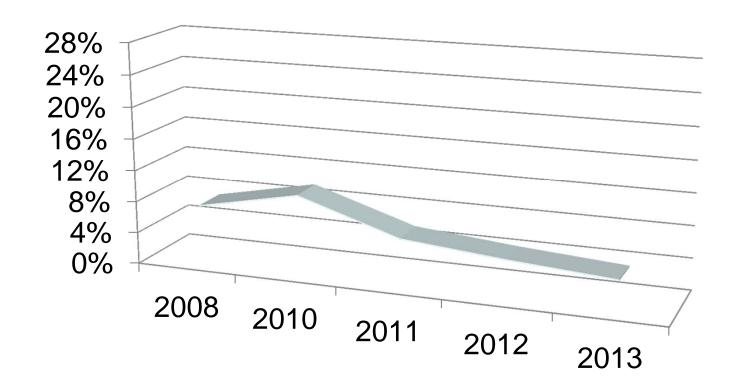
This is lower than in 2012 when vacancy was 4% of Class A floor space

Norbury District Centre continues to met both the target level of vacancy for 2021 and 2031

Since 2008
the vacancy
rate in
Norbury has
generally
been
decreasing

The level of vacancy in the centre in 2013 is now at its lowest since 2008

#### Norbury District Centre



### Purley District Centre

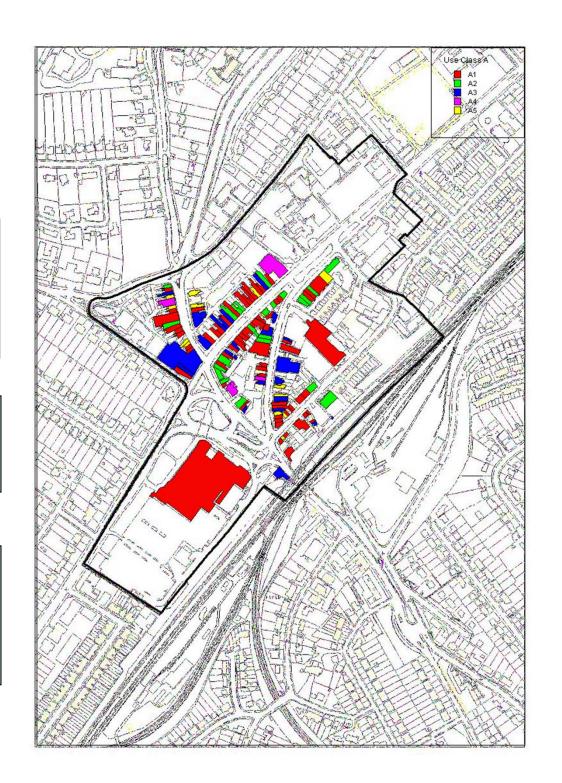


### Purley District Centre

In 2013 there were 109 Class A units in Purley District Centre

Of these units, 54 were classified as shops (Class A1)

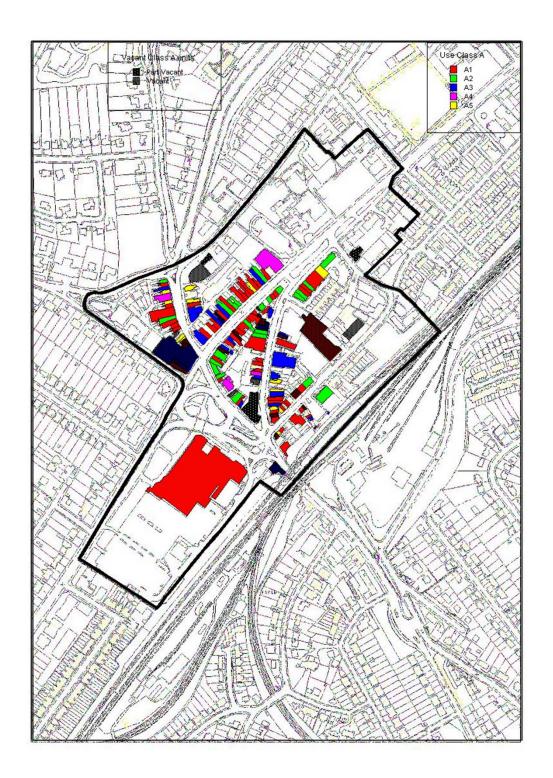
It has a range of retailing including many independent shops



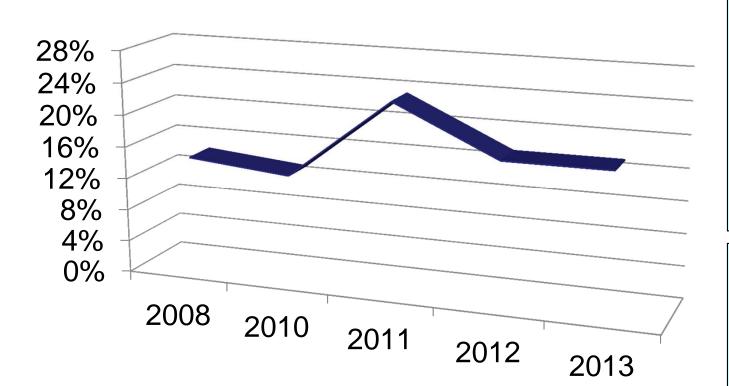
### Purley District Centre

The vacancy rate in Purley is 12% of Class A units and 17% of Class A floor space, the highest rate for floor space of any District Centre in Croydon

This is unchanged from 2012, although lower than in 2011



### Purley District Centre



Since 2008 the vacancy rate in Purley has generally been increasing

Purley has the highest average levels of vacancy over the period 2008-13 of any District Centre

If the trend continues the centre will not achieve the target level of vacancy (12%) by 2021



#### Selsdon District Centre

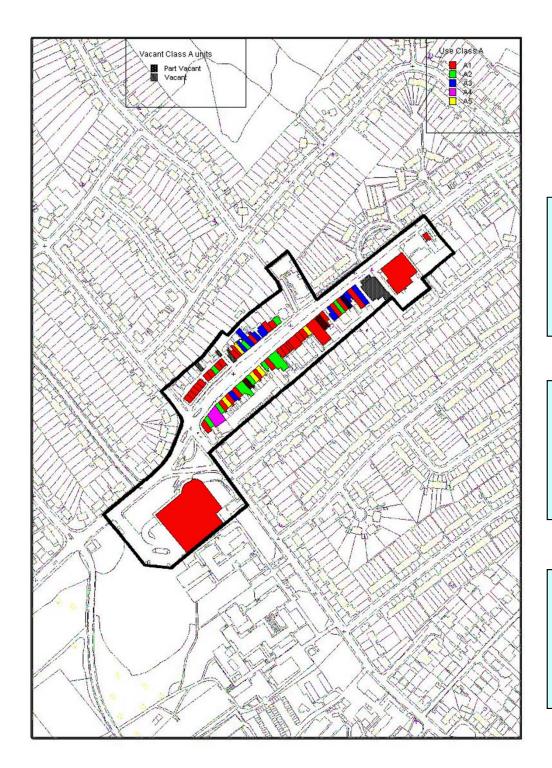


### Selsdon District Centre

A small District Centre which in 2013 had 62 Class A units

Of these units, 37 were classified as shops (Class A1)

The District Centre is home to a range of businesses serving the local community



### Selsdon District Centre

The vacancy rate in Selsdon is 5% of Class A units and 3% of Class A floor space

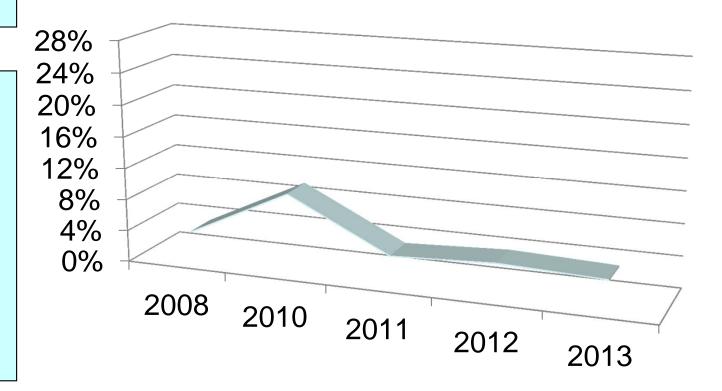
This is lower than in 2012 when vacancy was 4% of Class A floor space

The District Centre is still meeting its the target levels of vacancy for 2021 and 2031

Selsdon has consistently low levels of vacancy

With the exception of one year (2010) the vacancy rate in Selsdon has been around 3 or 4%

### Selsdon District Centre

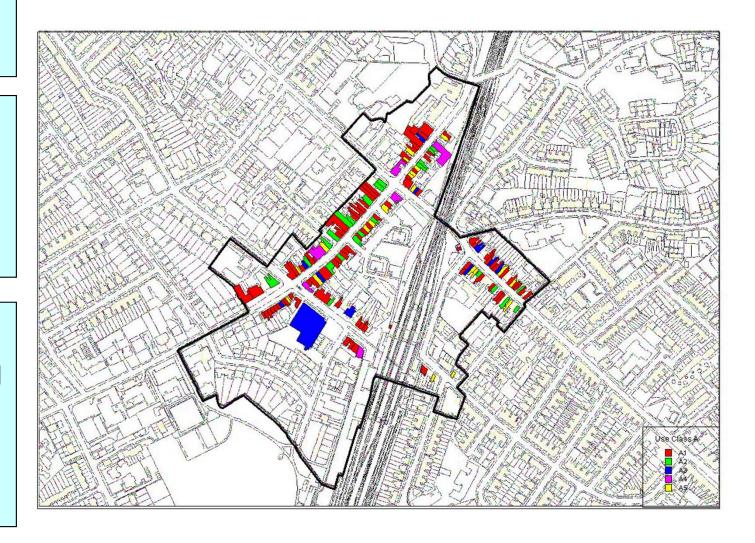




In 2013 there were 59 Class A units in South Norwood District Centre

Of these units, 37 were classified as shops (Class A1)

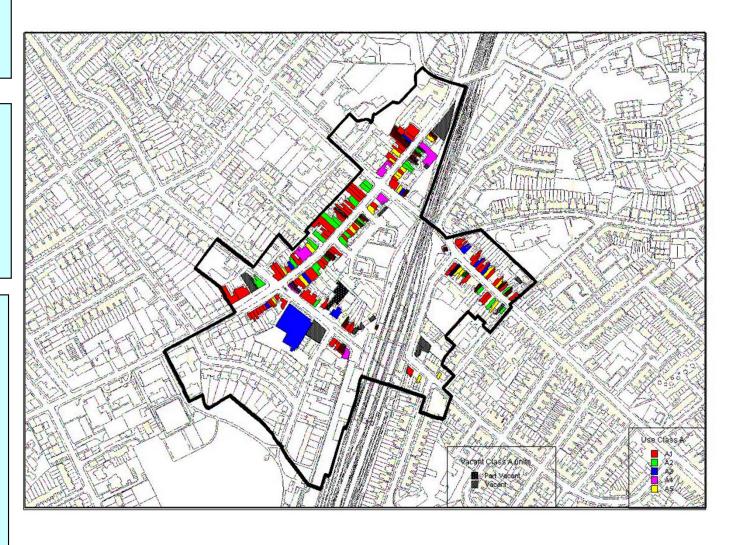
It has a range of retailing including many independent shops



The vacancy rate in South Norwood is 7% of Class A units and 12% of Class A floor space

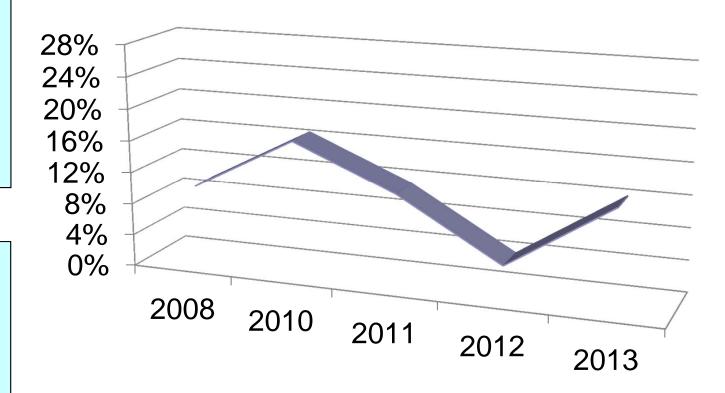
This is higher than in 2012 when vacancy was 4% of Class A floor space

South Norwood
District Centre now
only meets the
target level of
vacancy for 2021
and not 2031

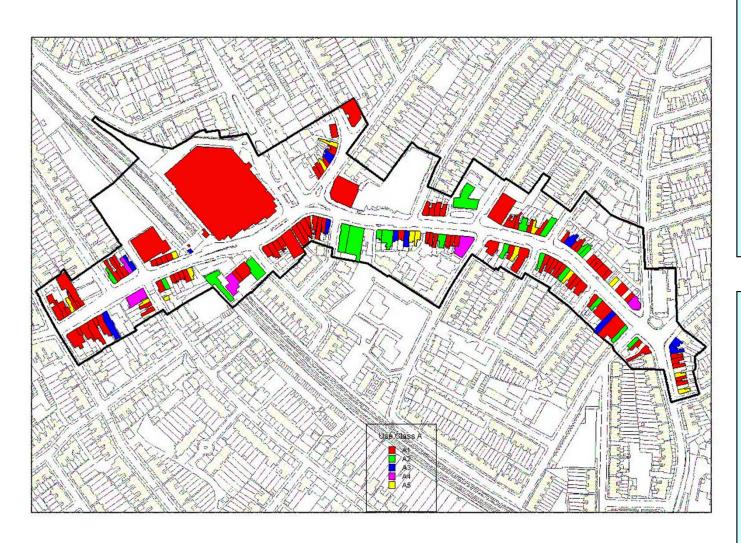


Vacancy rates in South Norwood have fluctuated more compared to the other District Centres with a high of 17% in 2010 and low of 4% in 2012

In 2013 the level of vacancy was slightly above the average for the period since 2008

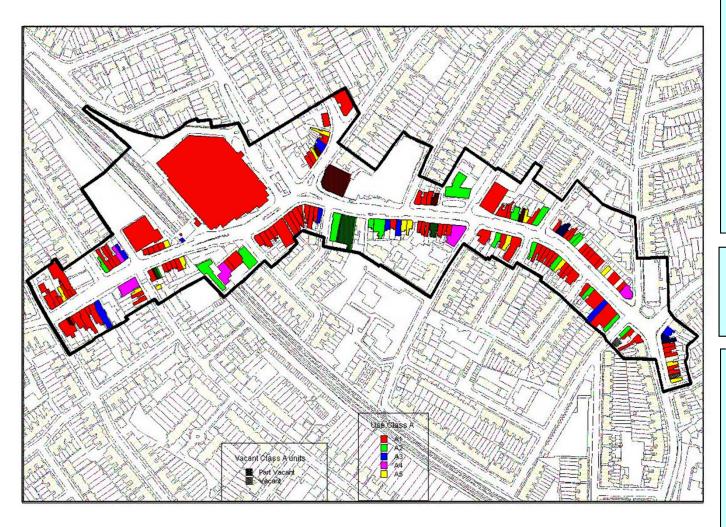






In 2013 there were 66 Class A units in Thornton Heath District Centre, making it one of the smaller District Centres in the borough

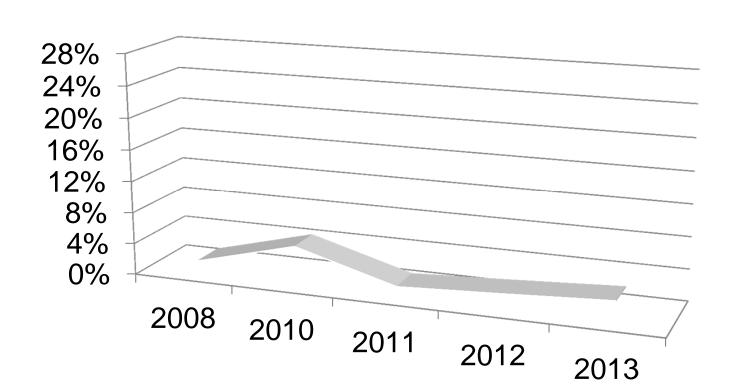
Of these units, 42 were classified as shops (Class A1), many of which are independent stores



The vacancy rate in Thornton Heath is 9% of Class A units and 2% of Class A floor space, with the percentage of vacant floor space being the lowest of any District Centre in Croydon

This is unchanged from 2012

The District Centre is still meeting its the target levels of vacancy for 2021 and 2031



Thornton Heath has consistently very low levels of vacancy

It has the lowest average vacancy rate of all the District Centres over the period 2008-2013

## What does this mean for planning in Croydon?

Croydon needs to maintain the vitality and viability of its District Centres so local businesses can thrive and so residents can easily access local shops and reducing the need to travel

In five District Centres the vacancy rate in 2013 is lower or unchanged from 2012

In eight District Centres over the period from 2008-2013 vacancy levels in the District Centres are stable or decreasing

Five District Centres have met the target vacancy rate (8%) for 2031 and all but one achieve the target for 2021 (12%)

The remaining centre,
Purley, has an increasing
vacancy rate and
consideration should be
given to possible policy
changes to reverse this
trend

Continued monitoring of vacancy across all District Centres is required as new policies in the Croydon Local Plan: Detailed Policies and Proposals evolve to ensure vacancy rates continue to stay below 12%

# View all the data and download a printable version of this presentation at

www.croydon.gov.uk/monitoringreport