



Leader of the Council Cabinet Member Bulletin Councillor Tony Newman November 2014

Latest News

Each time that I write a cabinet business to report to Council I have to remind myself how little time has passed since we took office back before the summer. In five months, we have significantly changed how this Council delivers its services and we are rapidly making Croydon the most exciting Borough in London.

The Autumn Statement is almost upon us and we hope to hear even more good news for Croydon. With the support of the Mayor's Office, we have asked this government to allow Croydon to take its future in its own hands with a significant devolution of powers that will give us the freedom to deliver a multi-billion pound investment programme that will not only provide thousands of new jobs, but also thousands of much needed new homes.

As Croydon faces a £90m cut in funding from the Conservative led government, I am particularly pleased that our bid for devolved freedoms and responsibilities has received cross party support. The MP for Croydon North, Steve Reed, is being joined by the MP for Croydon Central, Gavin Barwell, on 26 November in chairing a parliamentary breakfast reception as part of our efforts to build support and raise awareness of how much our town can deliver as it regains its status as a vibrant, leading European city.

Delivering our Ambitions

By the time this report is considered at Council, we will have had three Cabinet meetings since my last report. Over those meetings, we have continued to focus the Cabinet's time on delivering our ambitious policy agenda for Croydon.

The 29 September meeting welcomed the new Borough Commander, Andy Tarrant, who spoke clearly about his desire to bring policing closer to our local communities and shared our commitment to tackling the blight that is domestic violence.

We also launched our growth plan for the Borough. Critically, this plan not only outlines how we will deliver the new metropolitan centre over the next five years, it also details our promise for investment in each district centre. Croydon is a diverse borough and each district centre has its own unique identity and character. Our investment plan will help to regenerate our district centres while ensuring they all keep their own identities and unique sense of place.

Of course, investment in our metropolitan and district centres goes hand in hand with our priority actions to tackle the housing shortage. The 29 September Cabinet meeting also approved a report that not only gave detail on the detail of the housing crisis, but also

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detailed our proposals for a new housing delivery vehicle – positive action that will unblock development sites and get new housing delivered in areas where it is needed most.

The 20 October Cabinet meeting agreed a range of reports that focused on taking positive action for our Borough. The first report outlined why we are using our planning powers to limit office conversions into substandard housing developments. We marked out in the council chamber the size of some of the smaller flats that are for sale following the use of permitted development rights. They barely cover the size of the table we use at Cabinet meetings. While we are committed to tackling the housing shortage, we are clear that this will not be at any price. We will not accept substandard housing and I was again pleased that our action on this matter attracted support from both parties.

We also agreed a report that detailed our plans to prevent flooding and to prepare for the impact of winter on our services. It would be foolish to pretend that we can control the weather, but we are doing all we can to stop preventable flooding and to ensure that our roads remain open throughout the winter.

People living and running businesses in West Croydon have previously criticised the Council for its lack of investment in regenerating the area since the rioting of August 2011. Having prioritised a number of measures for the area, it was particularly pleasing to approve a report that detailed a range of actions that will help to transform West Croydon. While the plans are exciting on their own, it is even more rewarding to see that a number of schemes have already commenced that are delivering fantastic improvements to the area.

On 20 October we also approved a report on making Croydon a flagship food borough. This is a fantastic opportunity to help improve eating habits from an early age and it is good sign of Croydon's reputation for delivering that we have been chosen as one of only two pilots for this innovative scheme.

As we look to November, the Cabinet will look at two further policy items – these will include making Croydon a white ribbon borough – this is a commitment to tackling domestic violence and one that I am sure all councillors will support. We will also be considering a new anti-social behaviour policy and measures to improve public confidence. The meeting will also consider two reports that will help ensure that we get the best value for council tax payers. One will look at significantly reducing the cost of Bernard Weatherill House, the second will look at how we can use the Council's assets more efficiently. Finally, we will be considering the Old Town Masterplan and conservation area appraisals for Central Croydon, Church Street and Croydon Minster. Should the Cabinet support these proposals, then I will be recommending their adoption at this Council meeting.

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CLr Alison Butler - Homes and Regeneration

Delivering our Ambitions

Affordable housing completions

We will deliver over 600 new affordable homes this financial year which is 70% higher than last year. This total includes 44 properties being constructed under the Croydon Council New Build Programme and bringing around 40 empty homes back into use.

Working Together

The Croydon ASK (Autumn Statement)

Croydon provides one of the greatest growth opportunities in London and the South East. Over the next five year period Croydon will deliver a £5.25bn regeneration programme. Croydon can create upwards of 23,594 net new jobs to London with a further 5,097 during the construction phase and 8,359 new homes in the opportunity area by 2031. The annual GVA equivalent of these jobs is estimated to be in order of £1.2 billion by 2031. Croydon estimates that the public sector support needed to drive change, amounts to around £1.1bn. Croydon has already raised nearly a third of this amount through its own sources and Transport for London investment. LB Croydon is seeking the support of Government and the Mayor to kick start the delivery programme and establish the momentum that will bring investor confidence. The council are now working with the Greater London Authority to develop "The Ask" which sets out our case to the Treasury, to use business rates, new homes bonus and stamp duty to bridge this gap and drive development.

Latest News - Regeneration

Ruskin Square

I was pleased to attend the ground breaking ceremony at Ruskin Square, which is set to become the Gateway to Croydon with construction of the first residential phase to create 161 new homes. The development, a joint venture by Schroders and Stanhope, alongside Places for People will provide a total of 625 new high quality homes, 1.5m sq.ft of office accommodation and 100,000 sq.ft of retail space, including cafes, restaurants and community facilities. The development is also expected to support up 10,500 jobs and provide homes for over 1,000 people.

Whitgift Regeneration Proposals

The council has welcomed the announcement of the date of the public inquiry into the compulsory purchase order (CPO) for the Croydon Partnership's £1bn town centre redevelopment plans. The inquiry, which will be based in the community space at the council's civic centre in Bernard Weatherill House, is scheduled to start on 3 February, 2015 and is expected to finish on 11 March 2015.

CLr Alison Butler - Homes and Regeneration

We are pleased that the date for the public inquiry has been set as it helps move our ambitious plans for Croydon to the next stage. The redevelopment of the Whitgift Shopping Centre is very important to the regeneration of the whole borough, bringing with it massive economic benefits for Croydon, including further inward investment, hundreds of new homes and jobs for local people. Our challenge now is to ensure all our people from right across Croydon benefit from this new development

The Planning decision had been subject to a Judicial Review brought by the Whitgift Trust. This case was heard on the 7th and 8th October in the Royal Courts of Justice and dismissed on the second day.

CROYDON'S 100th CONSIDERATE CONSTRUCTOR CONTRACT

Croydon Council has joined a small group of major construction organisations, including Crossrail Ltd. and TfL, to achieve the landmark figure of its 100th project being registered under the considerate constructors' scheme. The council builds millions of pounds worth of homes and schools every year, and it is a condition of the award of each new contract that builders adhere to the considerate constructors' code. This means firms on these sites need to care about appearances and the local environment, respect the community within which they are working, secure everyone's safety, and value their workforces. As a council we are ambitious in our building programme, but at the same time we recognise we have a responsibility to those living near our development sites, which is why we encourage registration to the scheme and seek to set a good example to others to do the same.

Homes

Protecting Homes

Croydon Council was granted a 'milestone' legal judgment allowing it to replace a leaseholder's 'highly combustible' door. The judgment could arm social landlords with a new means of enforcing fire safety rules. In the case, believed to be the first of its kind, Croydon Council were granted an injunction to gain access to a leaseholder's property without consent, to change a UPVC door that did not meet its fire safety standards and posed a risk to the building's wider ability to resist a fire. Councils have been under increased pressure to meet fire safety rules since the 2009 Lakanal House fire in south London, which killed six people, and many landlords continue to be issued fire safety notices for non-compliance. The Council had previously tried to address this issue and successfully argued that the leaseholder's door remained the council's responsibility as freeholder and needed replacing for communal safety reasons. Other councils are now seeking to take the same action to protect homes and residents.

Inter-estate football tournament, Another Neighbourhood Wardens' success story

Following on the great success of their yearly flagship summer Olympics in late July the Neighbourhood Wardens were once again at the helm of organising an inter-estate football tournament which brought together six teams of young people from some of the estates

CLlr Alison Butler - Homes and Regeneration

where they have managed to establish and coach football teams weekly on their respective patrol patches. The event was held at Addington Park on Thursday 30 October when 95 young football enthusiasts from the Monk's Hill, Fieldway, Walton Green, Milne Park, Ashburton and Auckland Rise estates competed against each other for the ultimate prize. It was a great success also witnessed by a number of parents who attended to help out and support their children.

Croydon's Tenant Scrutiny Panel has been 'Highly Commended' in the first Customer Scrutiny & Inspection Awards.

These awards provided a tribute to all tenants and residents from across the UK who are involved in inspection and scrutiny activities that support landlords to make the right investments, achieve value for money and improve the quality of services they provide. Three members of Croydon's panel attended the awards ceremony and were justifiably proud to collect the award on behalf of the panel and Croydon Council. The award was given in recognition of the commitment and hard work of the panel members and how they work in partnership with offices to improve housing services for all tenants and leaseholders.

Sub-letting

With real concerns about Croydon families living in Bed & Breakfast accommodation or overcrowded homes, the Council has launched a further programme to tackle the problem of sub-letting. While accepting that the majority of residents abide by the rules, the council is striving to crack down on those who move out and leave their keys with another person, and is asking people to report any suspected cases of tenancy fraud.

Recently, two properties have been repossessed. In the first instance, the housing standards team discovered that the tenant of a three bed house in Waddon had moved to Australia and left an unauthorised person living at the address. Earlier this month, a two bed property in New Addington was recovered when it came to light that the tenant was believed to have moved to Portugal.

The council has only a limited number of properties and a growing number of families asking us for help. We want to help as many of those as we can and are keen to ensure that the properties we have go to those who have done the right thing in registering and joining the housing list. They often have to wait a long time, and meet certain criteria, before they are offered a property. It's not right that others ignore the rules, jump the queue and move into a home to which they're not entitled.

Decent Homes for All

Consultation on Croydon's proposed landlord licensing scheme continues and the public are invited to have their say on a landlord licensing scheme that will protect tenants and crack down on rogue landlords who provide poor quality housing. "A Better Place to Rent" will

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improve conditions in private rented accommodation by requiring every private landlord to obtain a licence, whereby they will have to demonstrate they have met a series of health and safety checks.

The scheme will also require stringent “fit and proper” checks of landlords for any criminal convictions. Private renting has increased significantly in Croydon with one of the negative consequences being poor quality homes, noise, litter, fly-tipping and antisocial behaviour. Consultation begins on 17 November and runs until 12 December. People can take part by visiting www.croydon.gov.uk/betterplacetorent

Planning

I am delighted to announce the Planning Department have won two prestigious awards. Last month the council won planning authority of the year at the inaugural MIPIM UK Awards and this month it has scooped the planning policy team of the year at the Planning Awards 2014.

COUNCIL ACTS TO PROTECT OFFICE SPACE

In May last year, the government brought in permitted development rights which allowed offices to be converted into housing without planning permission. Unfortunately, there was also no requirement to supply affordable housing or to meet the Mayor of London’s space standards.

At the time the council, along with other local authorities, unsuccessfully applied for an exemption due to fears over the effect this could have on office space and the quality of residential accommodation. With these fears now being realised, the council has informed the Secretary of State Eric Pickles that from 10 September 2015 it intends to bring in powers known as Article 4 that revoke the permitted development right.

We want to give certainty to investors and developers about our support for office developments. While we are committed to providing new homes for Croydon residents, this is not at any cost. We are determined that all our homes, from whatever sector, should be decent and fit for purpose. In addition, the loss of office space is also resulting in a loss of jobs and opportunities for local people



Clean Green Croydon Cabinet Member Bulletin Councillor Stuart Collins December 2014

Latest News

We made a commitment to make Croydon the cleanest and greenest borough in London through a programme of education, enforcement and making it easy for residents to report issues.

We have run numerous events and walkabouts e.g. Norbury, Upper Norwood, Thornton Heath, South Norwood, Shrublands Estate, West Thornton, Coulsdon and Woodside. These problem solving inspections led to a range of prosecutions, actions and interventions.

In one example residents in Thornton Heath came together over a number of weekends to proactively 'patrol' their streets, identifying problems and turning "hot-spots" into "beauty spots".

We have also introduced 3 new branded fly-tip removal vehicles through the transitional fund up-to 2015. Cllr King and I spent a day actually working with the fly-tip crews who were delighted to see us and seemed highly motivated by the don't mess with Croydon, Take Pride message, to quote them "it's the first time the Council's actually been interested in us and what we actually do".

Because of the £90m financial cuts forced upon the Council by the Government's cut in settlement there will be challenges re resources however after doing our research we will manage the service in a more efficient way through the new Village Style Service proposed and negotiated with Veolia.

We have new performance indicators such as the under 48 hours removal target for fly-tips is a new target, which is achieved in over 80% of reports. All Cllr's will also have access to our new dash board of results on a monthly basis.



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Clean Green Croydon Cabinet Member Bulletin Councillor Stuart Collins December 2014

Delivering our Ambitions

New initiatives being proposed:

We have recruited over 170 champions who have registered an interest in supporting the campaign and the first 'Community Pride Clean Up' is in development. We have recruited a coordinator for the Clean & Green Street Champions who will now start to develop initiatives across the borough.

We have researched what equipment Veolia's staff use, the number of street bins we have, what we use for recycling and announcements will be made for the next financial year. A review was carried out of street sweeping especially in those streets identified as problem areas such as Thornton Heath, Crystal Palace, Green Lane among others. These new resources that include 4 new street cleaners, that will work a new shift of 2pm to 10pm and will benefit approx. 50,000 residents.

After detailed negotiations Veolia are introducing a 'village' style approach across the borough which would mean better targeting of resources and allowing dedicated refuse teams, managers and street cleaners aligned to geographic areas, drawing up links with residents, street champions and our Enforcement Officers.

Our focus is now very much on improving street cleaning, increasing prosecutions and rolling out the community pride events. We also intend to run an education programme through, schools, local community groups to promote better use of recycling. This will also include opening a dialogue with all the Borough's traders around their responsibilities re trade waste and will include an agreement the Council and traders to be displayed in their windows.

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Clean Green Croydon Cabinet Member Bulletin Councillor Stuart Collins December 2014

Monthly fly tips

June	= 1778
July	= 1946
August	= 1348
September	= 1586
October	= 1416

Monthly FPNs issued

June	= 76
July	= 76
August	= 54
September	= 57
October	= 41

Monthly % fly-tip reports rectified. A nominal target of 90% for less than 48 hours was set.

July	August	September	October
a) within 48hrs; 66%	a) within 48hrs; 75%	a) within 48hrs; 79%	a) within 48hrs; 83%
b) within 72hrs; 10%	b) within 72hrs; 11%	b) within 72hrs; 11%	b) within 72hrs; 10%
c) more than 72hrs; 24%	c) more than 72hrs; 5%	c) more than 72hrs; 10%	c) more than 72hrs; 7%



Children, Families and Learning Cabinet Member Bulletin Councillor Alisa Flemming November 2014

Latest News

Schools rated good or better by OfSTED

Since the summer of 2012 the percentage of schools in Croydon judged good or outstanding by OfSTED has improved from 64% to 82%. This means that children in Croydon now stand a better chance of attending a good or better school than do children nationally. This has been achieved through a combination of support to schools from an experienced team of school improvement professionals, robust challenge to schools where improvement has been too slow or standards have been persistently low, and collaborative working with and between schools.

Reduction in numbers of Looked After Children

Croydon Children's Social Care is working hard to ensure that it is looking after the right children; those children who, perhaps for only a time, cannot live safely within their families and may return to them at a future stage, or children who will need to be placed with alternative permanent families through adoption or special guardianships, or be cared for by foster carers, or in residential care.

In Croydon there has been a reduction in numbers of indigenous Looked After Children from 457 children in January 2014 to 400 in September 2014. This reduction has been achieved through good gatekeeping of all admissions, robust challenges of social worker assessments from senior managers, and the implementation of a Think Family approach, Family Group Conferencing, strengthened partnerships with Early Intervention and Family Support, and better permanence planning. The downward trend is showing good evidence of being sustainable and of achieving the challenge target of 350 children.

Croydon cannot control the admission of unaccompanied asylum seeking children, and these numbers continue to rise (currently 401 children).

Delivering our Ambitions

Progress on the School's Mutual

The Cabinet report was approved on the 30 June 2014, we then held staff elections and the first meeting of the Shadow Board took place on July 17th. The Board has appointed Sylvia McNamara as the designate CEO and established 3 working groups.



Children, Families and Learning

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Councillor Alisa Flemming

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Credit the IT services for schools supplier, and one of the services in the mutual have been selected to provide the mutual's IT infrastructure.

The Council commenced formal TUPE consultation on 21 October with consultation meetings held with union representatives and with staff on 22 October. Further consultation meetings are planned in early and mid-December and monthly thereafter.

Implementation of SEN Reform

Croydon successfully met the 1 September deadline to implement the changes to the Special Educational Needs (SEN) system required by the Children and Families Act 2014. A new single assessment process is in place to support parents whose child needs an assessment of need and a programme of transferring children and young people from Statements of SEN to the new Education Health and Care Plans is under way.

A Local Offer of services for children and young people aged 0 – 25 with SEN has been published on the council website at www.croydon.gov.uk/sendoffer. The Local Offer includes information on a range of services across education, health and social care as well as leisure opportunities and sources of advice and guidance for families. The changes have been led by a multi-agency team that saw partners from education, health, social care, the voluntary sector and parents come together to develop new processes. Extensive engagement with children, young people and parents gave a strong steer in developing the Local Offer as well as identifying priorities for improvement in services. Croydon's first SEN conference in March attracted a wide range of SEN professionals and parents.

Although meeting the 1 September deadline was a real achievement it is only the start of using the reform agenda to work closely with families to improve our Local Offer and make the best use of resources we have available to us. We are now planning to:

- develop our range of personal budgets that can be made available to families
- improve the services to support young people moving towards adulthood
- provide a focus on services to children and young adults with autism
- ensure that services are jointly commissioned with partners, and
- continue to provide high quality SEN services in Croydon's schools.



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A programme of learning and development is being planned for staff and also parents. This will cover the main changes brought about the legislation as well as providing practical models for best practice.

Working Together

Private Fostering

The local authority has a duty under the Children Act 1989 to ensure that children who are privately fostered in the local area are safeguarded and protected through raising public awareness and also robust assessment and monitoring. Private fostering is where parents make arrangements for their child or children (under 16) to live away from home with relatives or friends. In Croydon over the past 6 months the profile of children privately fostered has dramatically improved with the Children In Need Service being notified of a number of children living in private fostering arrangements. In April 2014, the Service had 6 children known to be privately fostered but at the end of October 2014 rose significantly to 32. The Children In Need Service would welcome further notifications of children in such arrangements so if you believe that a child you know is in a private fostering arrangement please contact Croydon MASH on 0208 746 6400

Caring Dads

The London Probation Service and Croydon Social Care began the initial pilot of Caring Dads in 2013 as an interagency response to the growing concerns of the exclusion of men, predominantly perpetrators of domestic abuse, from Child Protection Plan's for their children and the way they were perceived within the social care arena. Social Workers and Probation Officers jointly delivered a 17 week programme to enable fathers to understand the impact of violence on children and support them to change their behaviour. The success of the pilot has culminated in the programme continuing and a total of 4 social workers were trained to deliver Caring Dads over the past year. Cohort 4 is in the process of concluding and the workers are accepting referrals for a new 5th cohort in 2015.

Children and Families Partnership

The Children and Families partnership has been reviewed to ensure it has a clear role, unique value and demonstrable impact with more dynamic, engaging and representative meetings. Successful first meetings have been held under this new model for the Executive and full partnership Board.



Transport and Environment Cabinet Member Bulletin Councillor Kathy Bee December 2014

Latest News

Traffic Management Advisory Committee

Xmas is coming and we are keen to support Croydon Businesses during this important time of year for retailers. At the Traffic Management Advisory Committee on the 20th October we had two reports approved.

- The first to hold a three month pilot on providing free 1 hour parking for the parking bays in the Lower Addiscombe Road, car- park in Central Parade, including the service road alongside the shopping parade. The pilot will commence on 1 December and will continue to 28 February 2015.
- The second was a report on a £1 flat rate charge for parking between 3pm and 7pm on Thursdays from 13 November (Christmas Lights switch-on) to 18 December 2014 in the West Croydon, Jubilee Bridge and Spices Yard car parks and between 4pm and 7pm in the Wandle Road surface car park. This is part of a Croydon Business Improvement District (BID) initiative for the Town Centre, which includes the multi-storey car parks, to help businesses at this critical time of the year on the lead-up to Christmas.

Flooding Update

We are currently developing a local flood risk management strategy with other neighbouring boroughs in South West London. This document will set out how flooding will be managed in Croydon. It is a legal requirement under the Flood and Water Management Act 2010 and must be consulted on with the public and other risk management authorities prior to being adopted. This document is currently being composed and will be out for consultation once completed. We are taking a number of measures to reduce the risk of flooding and these were set out in a report to Cabinet in October.

Delivering our Ambitions

20 mph Areas

I am pleased that we are progressing with our manifesto commitment to introduce 20 mile per hour speed limits where residents want them. We plan to roll out 20 mph speed limits across the borough where residents are in support over a three to four



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year period. We are currently investigating the options, and will be taking a report Cabinet on the detailed proposals in the next few months.

Cycling Support

In our manifesto we said: *'We will seek to significantly increase the number of journeys in Croydon by bicycle by undertaking a fundamental review of how the council supports cycling.'*

We are now funding that review bringing in external BYPAD (Bicycle Policy Audit) auditors to work with us and stakeholders to establish objectives and priorities and a clearly and resourced programme. In the meantime we are providing new funding to put some of the basics right including re-signing and re-marking many of our existing cycle routes, installing cycle parking and beginning tackle some of the barriers to cyclists presented by one-way streets and no-entry signs.

Road Safety

Our road safety team have been running a number of programmes throughout the summer to educate local residents about road safety. Throughout July and August our annual Young Drivers events took place at St Mary's High School and Royal Russell School. The event was packed out and those that attended were shown a range of disciplines and gained valuable in car training, useful in their journey to becoming responsible and safe young drivers.

Road Safety has also held several 'Good Egg' child car seat fitting events at busy locations over the past few months in order to provide helpful advice and ensure car seats are fitted correctly in an effort to improve child in car safety.

August and September saw our Road Safety team's publicity campaign highlighting the importance for those going from Junior to Senior school about finding out about their new routes to school and travelling safely. There is also a 'Be Bright, Be Seen' advertising campaign in noticeboards at nine schools so far to encourage road safety for pupils, particularly as the number of daylight hours are getting shorter.

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Economic Development Cabinet Member Bulletin Councillor Toni Letts November 2014

Latest News

Surrey StrEatery

Through funding from the Mayor of London's Regeneration Fund and Croydon Council, seven budding street food traders have been given the chance to make their dreams a reality at the new Surrey StrEatery, which has opened at a vacant shop at Bridge House, Surrey Street, Croydon.

Running until March next year, Surrey StrEatery is open throughout the day serving up breakfast and lunch, while the evening will feature cookery demonstrations, pop-up restaurants and community events.

The Mayor's Regeneration Fund has given the seven traders grants of up to £3,000 towards the cost of their stall and running a demo area for teaching, cooking demonstrations and workshops.

They will also be given six months' support to help them build their businesses. This includes a tailored package of free space to trade, with no rent, rates or utility bills.

£2m Loan Fund Milestone

Funding provided by the council to support existing businesses and aspiring entrepreneurs has hit a £2m milestone.

The Croydon Enterprise Loan Fund (CELF) has been providing loans of up to £5,000 for start-ups and up to £25,000 to small businesses, since it started in 2008.

Managed by GLE, one of the UK's most active supporters of small business, the fund targets those that have difficulty accessing finance from banks.

As a result, funding has been lent to more than 200 businesses, creating and protecting a total of around 300 local jobs.

GLE has been hosting free finance advice drop-in sessions for Croydon businesses every Wednesday. They are held from 10am to 1pm on the first and third Wednesdays of the month at 1 Matthews Yard and on the second and fourth Wednesdays of the month at Weatherill House, New South Quarter, 23 Whitestone Way.

For more information visit www.gle.co.uk/croydon

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Economic Development Cabinet Member Bulletin Councillor Toni Letts November 2014

Employability, Jobs and Skills

In the first of a series of events to promote business in Croydon, the We Mean Business Expo 2014 took place at Fairfield Halls, hosting more than 100 stands and provided advice, information and entertainment for local entrepreneurs keen to get ahead and speak to others looking for business-to-business opportunities.

Croydon Business Month has something for everyone, with events dedicated to start-ups and existing businesses in the borough, from Dragon's Den to growing your business internationally.

Aspiring entrepreneurs will have the opportunity to pitch their business ideas to a panel of experts on 4 December.

Delivering our Ambitions

One of our main manifesto ambitions is to focus more improvements in the local districts which provide so much life for our communities. Thornton Heath is to benefit from £3m of investment which will transform one of the borough's major district centres.

This comes after the council successfully bid for funding from the GLA's London Enterprise Panel, and will bring about a series of major high streets improvements in Thornton Heath.

These include a combination of improvements to the public realm and to building and shop fronts, as well as support for new and existing businesses.

Croydon's Growth Plan, approved by cabinet in September, pledges to revitalise the borough's district centres, with Thornton Heath a priority area.

The proposed project focuses on 1km of high street stretching from Thornton Heath Library to the Whitehorse Lane roundabout, encompassing the train station and leisure centre.

It aims to create a sense of arrival in Thornton Heath, providing an improved setting for the recently refurbished library, and a new gateway entrance to the station, while linking different spaces and improving junctions in the area.

Prior to receipt of the funds in April next year, the council will be consulting with the community and businesses about the proposals.

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Economic Development Cabinet Member Bulletin Councillor Toni Letts November 2014

Working Together

Pathways to Employment enables the Council and its partners to work collaboratively to maximise the number of local people securing new jobs created as a result of growth in the borough. This partnership approach was designed to remove barriers to employment through a range of activities and projects aimed at both employers and local residents, particularly those who find it hard to secure a job.

The Council is scoping the design and development of a central job brokerage hub and will develop the service in conjunction with partners to ensure local employment. This report will be presented at Cabinet on 15th December outlining the proposed priorities and investment required to establish this approach.



People and Communities

Cabinet Member Bulletin

Councillor Louisa Woodley

November 2014

The Care Act 2014

Following agreement by both Houses the Care Bill received Royal Assent on 14 May 2014 to become the Care Act 2014. The new Act reforms most of the law relating to care and support for adults and repeals previous Acts going as far back as the National Assistance Act 1948. The Care Act covers changes to the law relating to support for individuals, in particular those who are self-funding their own care and more support for carers, it makes provision about safeguarding adults from abuse or neglect and about care standards, by introducing a national standard eligibility criteria. The Act also contains specific arrangements in respect of the individual and state's contributions towards the cost of care with the introduction of care accounts as well as new duties on local authorities in respect of providing information and advice to individuals.

The Act is scheduled for two phases of implementation, one in April 2015 following the publication of the Regulations and Guidelines in October 2014. The paying for care changes, which places a Cap on the level of council agree care costs at £72,000 are scheduled for implementation in April 2016. The phase 2 Regulations and Guidelines are expected to be published for consultation in December 2014.

To implement these new functions the Department of Health will fund the new legislative burdens and total funds nationally for 2015/16 are £470m; allocations for authorities are expected to be confirmed in December 2014 with the estimated total for Croydon expected to be around £2.5m. Local plans to deliver these reforms are underway to ensure the Council is ready for phase 1 from April 2015. More details about the Care Act should be available early in the new year as part of a national communications campaign including radio broadcasts (in February 2015); the Council will also be producing information to help families and carers understand the details of the Act including the development of a specific element on the web site.

Contact Officer: Paul Heynes, Head of Care Act Implementation Programme, Ext: 65500

Croydon Better Care Fund

The Better Care Fund (BCF) is a national initiative which introduces a pooled budget between NHS Clinical Commissioning Groups (CCG) and Local Authorities to provide an opportunity to transform local services so that people are provided with better integrated care and support. The BCF aims to promote better integration between health and social care to provide a whole system approach to improving patient outcomes through investing in community based services and by doing so reduce demand on acute services. In order to achieve this BCF enables local authorities and CCGs to focus on both physical and mental

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health needs in their BCF plans.

Croydon Council and Croydon CCG submitted the Croydon BCF Plan to NHS England on 19th September 2014. This was actually a resubmission of the Plan first submitted to the Health and Wellbeing Board in February 2014 and then submitted to NHS England on 4th April 2014, but following discussion nationally of the impact of BCF Plans on acute health services Ministers asked for further information to be submitted to provide assurance on the deliverability of plans and their impact on reducing non-elective admissions to hospital.

In order to provide Ministers with the required assurance a key change was introduced to the BCF in the September submission; this was in the introduction a “pay for performance” element based on achieving a minimum national target of 3.5% reduction in non-elective hospital admissions.

Therefore, a key focus of the work in preparing the September resubmission has been to review the Croydon BCF Plan to ensure it had the key elements to deliver the required non-elective admissions reduction, that BCF investment was identified to expand existing schemes or deliver new schemes to ensure that the required reduction is achieved.

Following the national BCF assurance process further explanation has been requested and provided about how the Croydon non-elective admissions target was reached. This had been provided verbally at the teleconference with the assurance team but a request to submit this in writing was made and submitted on Friday 14th November. We are expecting that with the additional information the Croydon Plan will have met all the assurance requirements.

The next stage nationally is for all BCF Plans to go through an NHS England assurance process in October before receiving final Ministerial sign-off.

Contact Officer: Andrew Maskell (Strategic Projects Manager, Personal Support Division, DASHH)

The Annual Report of the Safeguarding Adults Board

The Safeguarding Adults Board includes representatives from Croydon Health Services, Croydon Clinical Commissioning Group, Police, SLAM and Voluntary agencies – including MIND, Mencap, Age UK and the BME forum. The Local Authority has a key coordinating responsibility with the aim to support the effectiveness of individual organisations and of the partnership in enabling adults at risk to retain independence, wellbeing and choice and to access their human right to live a life that is free from abuse and neglect. The Board oversees activity regarding safeguarding enquiries when concerns are raised and to empower people to reduce the risk of abuse.

Over the past year this agenda featured:

- A Making Safeguarding Personal pilot which has led to a significant shift in practice towards greater focus on the individual's desired outcomes and their empowerment.

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- Continued activity by the Care Support team to reduce avoidable hospital admissions by promoting safer clinical care in the homes and by promoting standards in dignified and compassionate care.
 - Care forums have focused on guidance to prevent falls and fractures and understanding the needs of/ supporting people with dementia.
 - Care providers attended a session organised with the Disclosure and Barring Service on safer recruitment of care staff.
 - A seminar on self-neglect and hoarding was well attended by housing providers, social workers and other interested parties.

Around 70% of adults in need of care and support will have some problems with their capacity to make key decisions and around 80% of people living in care homes. The Local Authority is the lead agency for ensuring that anyone deprived of their liberty is properly safeguarded. Much work has taken place to ensure social workers are trained to assess capacity and to understand Best Interest decision making and training is delivered to other partner agencies – including health and voluntary sector. A recent Supreme Court ruling has meant that more people are being defined as deprived of their liberty and need to have a system of safeguards put in place. Managing the increase in work is now challenging all local authorities across the country and the amount of additional resources required has been quantified.

An external file audit of safeguarding practice was carried out by Tony Benton, who has previous experience in the Inspectorate. He reviewed 30 social services safeguarding files. 6 cases were excellent, 21 good, 2 adequate and 1 inadequate – but the service user had been made safe. Safeguarding practice was judged to be ‘safe, secure and solid with a largely traditional safeguarding paradigm’. Tony Benton also took a deep dive into 3 multiagency files with a focus on work with the NHS and with housing providers. An action plan has been developed to take forward recommendations and good progress is being made.

Safeguarding activity during 2013/14 reveals that:

- 882 investigations were carried out across all client groups
- For older adults the highest rate of referral is for those with a physical disability
- For younger adults, the highest number of referrals is for people with learning disability
- The most common causes of harm overall are physical abuse, financial abuse and neglect
- The most common place for abuse to occur is at home –where financial and emotional abuse are the most frequent concerns.
- In care homes neglect is the most common concern.
- Cases are split between substantiated, not substantiated and inconclusive

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- There are fewer safeguarding alerts raised for people from BME communities and work is ongoing to deliver training and to raise awareness amongst these communities.

There has been a small increase in numbers of investigations from the previous year but the trends remain similar.

Contact Officer: Kay Murray, Head of Professional Standards, Ext: 86711

Outcome Based Commissioning

Building on our shared commitment over several years, to integrate services with NHS partners to achieve good value, high quality care for local people, the Council's Cabinet has agreed to move to the next phase of an innovative project with Croydon's Clinical Commissioning Group (CCG). With an ageing population, the focus is on services for the over 65s and the outcomes that local residents have said are important to them – those factors that make a genuine difference to their health, well-being and quality of life. The key aim is that people will experience well co-ordinated care and support which helps them to stay healthy and active for as long as possible and enables people to maintain their independence into later life. Through this project the Council will work with the CCG to ensure that Croydon's older people and their families experience seamless, joined-up care and health provision. We will take a more proactive approach, placing the individual and their family at the heart of Croydon's health and care system to ensure that people receive high quality services which are specific to their needs and circumstances. This will include all aspects of care and health services; from the promotion of good health and well-being, through early intervention and support and, when needed, the delivery of treatment and care services.

Contact Officer: Charlotte Rohan (Head of SCPP Adult Services Housing and Health) Ext: 64336

Learning and Physical Disability Housing Support Service

On 1st November 2014 Keyring Living Support Network will begin their contract to provide a hub and spoke service; partly accommodation based and partly floating support. The accommodation is provided in various sites across Croydon and the floating support is provided throughout the borough to people with a learning or physical disability throughout Croydon.

The overall aim of the service is to support people with learning and/or physical disabilities to understand and be supported to exercise their personal responsibilities and aspirations for maximising their independence and choice. It is a short term service for up to 3 years in respect of the accommodation based service and the floating support service will deliver the

hours needed and will deescalate and escalate to meet the needs of the individual service users.

Keyring Living Support Network are a major provider of housing, care and support services to over 900 customers in 42 local authorities across England, supporting them to live independently through their floating support, accommodation and registered care services. They believe that community connections are very important and have a network of volunteers who act like a good neighbour and help out if difficulties arise.

Performance and quality of service by Keyring Living Support Network will be continuously monitored by the Integrated Commissioning Unit over the 3 year life of the contract.

Contact Officer: Alan Hiscutt (Head of Integrated Commissioning Working Age Adults and Contract Support Services) Ext: 62627



Culture, Leisure and Sport Cabinet Member Bulletin Councillor Timothy Godfrey November 2014

Latest News

Ambitious for Croydon Ambitious for Culture

Following on from the successful Cultural workshop #ambitiousforculture event held in July we are now undertaking further consultation on how the Croydon community think of culture ; what's on offer now and how they want it to look in the future. The survey runs until the end of the year and will influence future developments

<https://www.surveymonkey.com/s/ambitiousforculture>

Delivering our Ambitions

Summer Festival

We've already started the work on the Croydon summer festival 2015; funding has been agreed, a festival coordinator seconded and a town centre location decided. Over the next few months we will be working up the detail so summer 2015 here we come.

New facilities at Fairfield

Fairfield Halls has had some new facilities thanks to the Council capital funding programme. A new cinema showing a range of films and performance events – Disney's Frozen sing-along was a sellout – and a refurbishment of the Green Room and the Arnhem Gallery bringing new opportunities. Check out the new website

<https://www.fairfield.co.uk>

Additional Funding for Upper Norwood Joint Library

I was pleased that we were able to agree additional funding to support the Upper Norwood Joint Library by £47,500 this year to match fund that provided this year by Lambeth.

MI Change

The MI Change Project was merged with the Exercise Referral programme in July 2014 and aims to address the prevalence of physical inactivity in Croydon. It is primarily a behaviour change programme which uses the principles of Motivational Interviewing (MI) to embed long-term behaviour change in participants wishing to increase their levels of physical activity and improve their health and quality of life. During their initial appointment participants are signposted to the most appropriate activities and are offered help in setting

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their own goals. Over the next 12 weeks they receive weekly support messages and a final appointment where their progress and future plans are discussed.

To date around 70% of the participants who have returned for their follow-up appointment have reported increasing their levels of physical activity and the feedback has been very positive. Comments have included “I now feel empowered to make my own decision on improving my health”, “I didn’t realise there was so much on offer in Croydon”, “the instructors are supportive and very encouraging”, “although I still suffer from depression my mood feels much lighter”. Our favourite success story is a lady who was told that until she controlled her diabetes she should not try for a second child due to the risk to her health. Following attendance at the Health Walks and increasing her everyday physical activity she was able to control her blood sugar levels and is now the proud mother of a three month-old baby girl.

For more information please contact Juliet Stevenson; Michange@croydon.gov.uk

Working Together

New opportunities and developments

A new project funded with £5,000 from Council’s own Small Grants Fund and £16,500 from Department of Health’s Autism Innovation Fund . The funding will support young people with autism to develop skills relevant to the arts industries. The successful bid will be delivered through Club Soda and was one of only 42 that was chosen from 360 applications. Well done to the Arts participation team at Croydon Museum.

The Museum team have also been reinterpreting the Riesco gallery to introduce two new elements – Roman Croydon and Anglo Saxon Croydon – exhibited from the collections for the first time and now showing alongside the remaining Riesco objects.

<http://www.museumofcroydon.com>

The Stanley’s People’s Initiative team go from strength to strength at the Stanley Halls. Good luck with the bids to the Arts Council England, in recruiting your project officer and getting the halls fully open again.

Through the support provided by a Council funding event in June the TURF Projects submitted a successful application to the Arts Council Grants for the Arts programme. They used the funding for their Putt Putt #2 project. Crazy golf at Ruskin Square. They also lead an arts workshop for Club Soda supporting artists with learning difficulties and fortnightly drawing workshops Stones of Croydon.

<http://turf-projects.com/our-projects/putt-putt-2/>

Well done all the young people involved in this year’s Wordfest programme. The open mic session for young people to share their poems, stories and vocal talents at Thornton Library,

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the flash mob dancing to the Jackson Five's ABC at South Norwood library and the costume making and carnival at Central library all quite an achievement for the young producers and more still to come.

<http://readingagency.org.uk/young-people/004-get-involved/001-events/croydon-wordfest.html>

Well I never: Croydon Model railway Society steamed into Selsdon library as part of the Family Learning Festival. They set up track and 18 children and dads enjoyed playing with the trains. A rise in railway books borrowed that day I bet.

Following on from our success at the London Youth Games the Team Croydon Celebration evening was held on Friday 17th October at Trinity School. We were honoured to be joined by our special guest David Weir who proved to be an inspiration to all our guests – both young and old!



The evening was a great way to acknowledge the achievements of our young athletes who participated in the London Youth Games and the Virgin London Mini Marathon 2014 season. Once again Team Croydon did extremely well finishing in 10th place in the mini marathon and an amazing 2nd place in the London Youth Games and champions in 7 sports. Team Croydon were also ParaGames champions of London securing the ParaGames Trophy for the 3rd consecutive year proving that once again our young athletes with disabilities are a force to be reckoned with.



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This weekend (15th November) sees the start of the 2015 London Youth Games season with the Cross Country competition at Parliament Hill. Team Croydon will be fielding a large squad of 70 athletes ranging from 10 – 17 years.

To follow the progress of the Croydon team at the London Youth Games and on the day of the competition, please like us on Facebook www.facebook.com/CroydonSportAndActivity and follow us on twitter @activecroydon

For further information, please contact Pearl Sethna, Sports Development Officer and Borough Team Organiser on pearl.sethna@croydon.gov.uk

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Finance and Treasury Cabinet Member Bulletin Councillor Simon Hall November 2014

Fair Funding

It is clear that Croydon does not get a fair deal, in terms of Central Government financing. The Council is massively underfunded, not just in its main grant, but many other areas. There are also serious issues that arise from many other areas of funding that impact on Croydon residents, such as the disconnect between Local Housing Allowance and rent levels, the underfunding of health services in the borough and the failures generally to recognise the demographic changes in the borough.

Lobbying is being done in many areas, notably with Ministers and Shadow Ministers, to build Croydon's case.

Budget Process

When the new administration took over in June, we faced a budget gap over the next three years of some £93million. The vast bulk of this relates to reductions in the absolute value of government grants, together with inflation, demographic pressures and increased responsibilities not being funded by Central Government.

Against this backdrop, there has been unprecedented work by officers and Cabinet Members to look at all options (both revenue and capital), to see how we can deliver the priorities outlined in our manifesto, Ambitious for Croydon, whilst meeting that huge budget gap.

In addition to reviewing all Council services, we have embarked on a series of major change projects, known collectively as the 'Croydon Challenge'. The summary of these have been detailed in papers to Scrutiny and will be detailed over the next few months, but include:

- Digital by Design, i.e. using technology and digital routes to their utmost to drive out cost whilst, in many cases, actually improving service levels.
- Contract Management, i.e. having a different approach to managing our suppliers, combined with a different approach to commissioning and procurement. This will enable us to reduce our spend, whilst improving services and furthering ambitions, such as social value, local employment and London Living Wage.
- Assets, i.e. making the most of the assets that the Council owns, by looking at how various assets can be used to generate income and further our ambitions, such as providing increased housing.

Financial Performance

Considerable work has been undertaken to seek to rebalance the in-year position, where we inherited a pressure of some £3million. Progress has been made in improving the in-year position, without having to make cuts or bring in knee-jerk short-termist measures.

The New Administration Priorities Reserve is being used to great effect to enable a number of commitments outlined in our manifesto to be brought in very quickly, without any impact on the in-year position. This has included:

- Clean and green initiatives
- Initiatives to mitigate travellers in parks and open spaces
- Free swimming for young people over the Summer
- Delivering on our commitments in New Addington on boulders and police
- Delivering on our funding pledge for the Upper Norwood Library
- Improvements on cycling
- Setting up the Fairness Commission
- Supporting Festivals

Asset Strategy

Cabinet has approved the asset strategy. The Council has over £1billion of non-residential assets. However, these currently generate less than £2million of revenue, cost over £18million in revenue costs, as well as needing considerable capital expenditure, with maintenance backlog estimated at in excess of £30million.

In particular given the budgetary pressures, it cannot be right to allow this situation to continue, in particular where we have assets that are unused or would have scope to be developed to generate funds for the Council and/or to deliver our ambitions, such as more housing, more employment or improved community facilities.

The strategy sets the framework which will inform our work on assets.

‘Housing Vehicle’

Cabinet approved the principle of setting up a vehicle, where we could develop Council assets ourselves, as well as act as catalysts and leads for unlocking regeneration and other positive projects for residents.

This means that, rather than selling properties or ‘letting the market decide’, Croydon Council will have the willingness and the ability to act as a developer and to unlock schemes that have got bogged down.

The concrete proposals, which will enable this to be made a reality, will be presented to Cabinet in the next three months.

Bernard Weatherill House

Bernard Weatherill House has won the UK Property Awards in the category for best office architecture in London, and now goes on to compete for the international awards. This confirms that this is an outstanding building.

Cabinet has agreed that the Council should exercise the option to acquire John Laing's stake in the building, at a cost of £20million, as against £43 million if the option were not exercised now. This brings the total cost of the building to the Council to some £144million, before interest.

Given the huge debt burden this represents, together with the overall financial pressures that the Council faces, we are actively looking at how the building can be made to pay, which will include leasing parts of it out. There have been some very encouraging expressions of interest and space in the building is now being actively marketed.

London Living Wage

Croydon Council has adopted the London Living Wage and is seeking to become an accredited London Living Wage authority. All our direct employees are now paid the London Living Wage. We are working with community schools to bring the London Living Wage to them. We are ensuring that new procurement requires the London Living Wage, where relevant. We are also looking to see where we can incorporate the London Living Wage into existing contracts, over time.

The work we have done on this is already showing benefits with a number of new contract awards allowing the employees delivering the services to be paid the London Living Wage but also having a 'market disruption' effect, i.e. shifting how some sectors (e.g. care) work, so potentially helping all employees in that sector.

Commissioning

Croydon was delighted to host the public sector Commissioning Academy, drawn from all areas of the public sector, in October. Their visit related to various aspects of commissioning, but with a particular focus on how social value could be put at the heart of commissioning and how wider objectives, such as those in Ambitious for Croydon, could be furthered through commissioning.

We have also contributed to work that the new administration in Hammersmith & Fulham is doing on commissioning.

Our own commissioning strategy is being refreshed and we will be bringing that to Cabinet in the near future.

Council 1 December 2014 Agenda item 10 Appendix 2

For General Release

REPORT TO:	CABINET 17 November 2014
AGENDA ITEM:	9
SUBJECT:	Old Town Masterplan Supplementary Planning Document (SPD) and Central Croydon, Church Street and Croydon Minster (formerly Parish Church) Conservation Area Appraisals and Management Plan Supplementary Planning Documents adoption
LEAD OFFICERS:	Jo Negrini, Executive Director Development and Environment and Mike Kiely, Director of Planning
CABINET MEMBER:	Councillor Alison Butler, Cabinet Member for Homes and Regeneration
WARDS:	Fairfield, Broad Green and Waddon
<p>CORPORATE PRIORITY/POLICY CONTEXT:</p> <p>It is a corporate priority to produce and adopt a Masterplan for Old Town.</p> <p>The production of the Old Town Masterplan is in accordance with the following goals set out in Croydon's Community Strategy 2013-2018:</p> <p>Goal One: A better borough: Croydon is a great place to learn, work and live Goal Two: Protect vulnerable people: Local agencies understand the needs of people and involve them in shaping and delivering better outcomes Goal Three: Take responsibility: People help themselves, family, neighbours and communities</p> <p>In relation to conservation areas, the Council, as a Local Planning Authority, has the following statutory duties which the production of the Conservation Area Appraisals and Management Plans enables Croydon Council to fulfil:</p> <ul style="list-style-type: none"> • From time to time to formulate and publish proposals for the preservation and enhancement of any parts of their area which are conservation areas. • In the exercise of planning functions special attention shall be paid to the desirability of preserving or enhancing the character or appearance of that area. 	
<p>AMBITIOUS FOR CROYDON & WHY ARE WE DOING THIS:</p> <p>Old Town is a characterful area of Croydon Metropolitan Centre that includes many historic buildings of significance and the historic street market of Surrey Street. However, in the past, the area's heritage assets have often been overlooked and Old Town is not yet reaching its full potential as a cultural destination. The Old Town Masterplan Supplementary Planning Document and Conservation Area Appraisals and Management Plan Supplementary Planning Documents for the</p>	

Central Croydon, Church Street and Croydon Minster conservation areas, provide site specific planning guidance for future development in Old Town. This guidance will help enable and ensure that future development in the area is of a high quality design and sensitive to the area's heritage assets and that the historic environment of Old Town is preserved and enhanced to enrich the quality of life for residents and visitors to Croydon.

FINANCIAL IMPACT

The production of the Old Town Masterplan SPD and Conservation Area Appraisals and Management Plan SPDs for the three Conservation Areas that lie within Old Town - Central Croydon, Church Street and Croydon Minster (formerly Parish Church) - is being funded by the Mayor of London's Regeneration Fund (£250,000) and Section 106 Funding (£50,000). There is sufficient budget allocated to undertake the adoption of the SPDs.

KEY DECISION REFERENCE NO:

This is not a key executive decision. As part of the core policy framework it is reserved to Council for decision.

1. RECOMMENDATIONS

The Cabinet is asked to consider the representations received to the consultation and the Council's response as detailed in paragraphs 4 and appendix 7 and recommend the Council to:

- 1.1 Adopt the draft Old Town Masterplan Supplementary Planning Document (Appendix 1);
- 1.2 Endorse the Old Town Masterplan Supplementary Planning Document (SPD) Sustainability Appraisal (Appendix 2).
- 1.3 Adopt the draft Central Croydon Conservation Area Appraisal and Management Plan (CAAMP) Supplementary Planning Document. (Appendix 3);
- 1.4 Adopt the draft Church Street Conservation Area Appraisal and Management Plan (CAAMP) Supplementary Planning Document (Appendix 4);
- 1.5 Adopt the draft Croydon Minster (formerly Parish Church) Conservation Area Appraisal and Management Plan (CAAMP) Supplementary Planning Document (Appendix 5).
- 1.6 Agree that after the adoption of the Old Town Masterplan Supplementary Planning Document the Director of Planning, in consultation with the Cabinet Member for Homes and Regeneration, be given delegated authority to make minor factual amendments to the adopted Old Town Masterplan Supplementary Planning Document and the Old Town Masterplan SPD Sustainability Appraisal subsequent to adoption but prior to publication of the documents.
- 1.7 Agree that after the adoption of the Old Town Masterplan Supplementary Planning Document, the Central Croydon CAAMP Supplementary Planning Document, the Church Street CAAMP Supplementary Planning Document and the Croydon Minster (formerly Parish Church) CAAMP Supplementary Planning Document, the Director of Planning, in consultation with the Cabinet Member for Homes and Regeneration be given delegated authority to make minor factual amendments to the adopted Central Croydon CAAMP Supplementary Planning Document, the Church Street CAAMP Supplementary Planning Document and the Croydon Minster (formerly Parish Church) CAAMP Supplementary Planning Document subsequent to adoption

but prior to publication of the documents.

The Cabinet is recommended to:

- 1.8 Note that the Council has undertaken a screening exercise with the statutory bodies to confirm the Conservation Area Appraisal and Management Plans (CAAMP) Supplementary Planning Documents are not required to be supported by a Sustainability Appraisal and Strategic Environmental Assessment.

2.0 EXECUTIVE SUMMARY

- 2.1 Croydon Council has produced a draft Old Town Masterplan Supplementary Planning Document (SPD) and three draft Conservation Area Appraisals and Management Plan (CAAMP) SPDs for the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) conservation areas that lie within Old Town.
- 2.2 "Old Town" is the historic but informal name given to the area in Croydon town centre where the first settlements in Croydon were located in Saxon times, close to the source of the River Wandle. It contains several iconic heritage assets - including three conservation areas, Croydon Minster, The Surrey Street Pumping Station, Surrey Street Market, and Old Palace School which was the former summer residence of the Archbishop of Canterbury for over 500 years from around the 10th century.
- 2.3 The Boundaries of the Old Town Masterplan study area and the three conservation areas that lie within it are shown on the plan below.
- 2.4 The draft Old Town Masterplan SPD outlines the Council's strategic aspirations and site specific guidance for the built environment of the Old Town Masterplan study area. It describes the area's existing strengths and weaknesses and sets out how it should and could be improved for residents, workers, shoppers and visitors as public and private investment becomes available.
- 2.5 The draft Conservation Area Appraisals and Management Plans SPDs appraise the special character of the built environment of the conservation areas in more detail than the draft Old Town Masterplan and describe how it should be protected and enhanced.
- 2.6 The production of the draft CAAMP SPDs for the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) conservation areas that lie within Old Town has been scheduled to coincide with the production of the Old Town Masterplan SPD because of the synergy that exists between the two projects.
- 2.7 The availability of evidence based and clear guidance for development in the Old Town Areas will help ensure that future development in the area is of a high quality design and sensitive to the area's heritage assets.
- 2.8 The existence of the adopted Old Town Masterplan will also increase the

likelihood of securing public investment in the area, because the business case for it is provided in the masterplan.

- 2.9 For the avoidance of doubt, upon adoption of the draft Old Town Masterplan and draft CAAMP SPDs for the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) conservation areas, references to the documents being draft will be removed from the documents.
- 2.10 The Old Town Masterplan Supplementary Planning Document is produced supplementary to the Croydon Local Plan: Strategic Policies (April 2013).
- 2.11 Cabinet granted approval to consult on the draft SPDs on 20 January 2014 and consultation on the draft documents took place over a six week period between 10 February and 24 March 2014. The minute reference is A11/14.
- 2.12 It is intended that the Old Town Masterplan will be recommended for adoption at Full Council 1 December 2014.

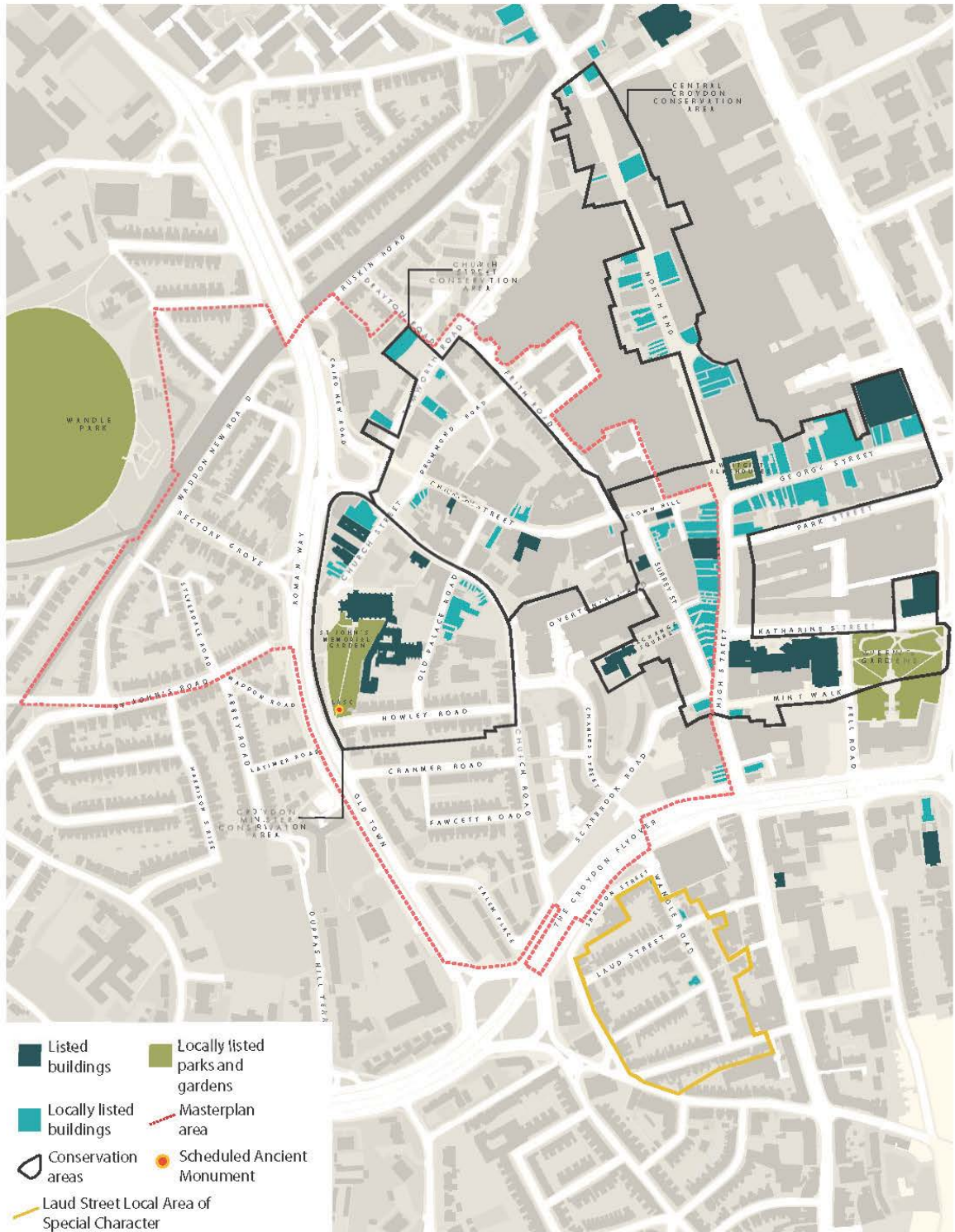
3.0 DETAIL

3.1.1 OLD TOWN MASTERPLAN

- 3.1.1 The masterplan has been produced by a multi-disciplinary team led by Allies and Morrison Urban Practitioners working with the Croydon Council Spatial Planning Service.

Remit

- 3.1.2 The draft Old Town Masterplan SPD promotes heritage-led regeneration and describes how the heritage assets of Old Town and their setting should be preserved, enhanced and celebrated to contribute towards quality of life; raise the profile of Croydon's, currently often hidden, heritage; and strengthen the distinct identity of Croydon's Old Town.
- 3.1.3 The draft Old Town Masterplan SPD sets guidance for high quality development and also enhancement of the public realm - streets and public spaces - in Old Town. In addition it describes how movement in, out and through the area could be improved, with a focus on upgrading pedestrian and cycling routes.
- 3.1.4 The analysis of the conservation areas in Old Town within the draft CAAMPs SPD has informed the draft Old Town Masterplan.
- 3.1.5 The recommended proposals in the draft Old Town Masterplan are prioritised and phased according to the regeneration benefit they could bring and their financial viability.



Conservation area boundaries, listed building and locally listed buildings in Old Town

- 3.1.6 The draft Old Town Masterplan defines the role Old Town will play in the wider area of Croydon Town Centre and the Croydon Opportunity Area, where at least 7,300 new homes are planned over the next 20 years; and the existing Whitgift retail centre is poised to be renewed and expanded.
- 3.1.7 The boundary for the Old Town Masterplan study area covers the central area of what is informally known as Old Town, where the key heritage assets are located and there is the most opportunity to improve the built environment.

The Masterplan presents flexible guidance for development in Old Town. It sets parameters to achieve a high standard of design but it is not overly prescriptive. This is to allow for a variety of design solutions to come forward and with the acknowledgement that the future economic and development context of the area will affect feasibility.

As a Supplementary Planning Document the Old Town Masterplan cannot allocate sites for a change of use. This will occur in the Croydon Local Plan: Detailed Policies and Proposals Development Plan Document which is due to be consulted on in April 2015.

3.2 Funding and Procurement

- 3.2.1 The budget for the Old Town Masterplan commission is £300,000. £250,000 funding comes from the Mayor's Regeneration Fund and £50,000 funding is Section 106 funding.
- 3.2.2 At the Cabinet meeting held on Monday 9 July 2012 the confirmed GLA funding approvals under the Mayor's Regeneration Fund were noted. The minute reference is A76/12.

3.3 Legal Compliance

- 3.3.3 The draft Old Town Masterplan and the process of its production conforms to national, London and local planning policy and relevant legislation.
- 3.3.4 The draft Old Town Masterplan has been produced subsequent to the adoption of the Croydon Local Plan: Strategic Policies that occurred in April 2013. It will be therefore adopted as a Supplementary Planning Document.
- 3.3.5 The draft Old Town Masterplan SPD requires a Strategic Environmental Assessment and Sustainability Appraisal (Sustainability Appraisal) which has been consulted on in conjunction with the SPD following the production of a scoping report. The draft Old Town Masterplan SPD Sustainability Appraisal is appended to this report (Appendix 2).
- 3.3.6 The draft Old Town Masterplan conforms with and is consistent with the Croydon Local Plan: Strategic Policies 2013, London Plan 2011 and the Croydon Opportunity Area Planning Framework SPD 2013.

3.3.7 The Old Town Masterplan Supplementary Planning Document (SPD) is produced supplementary to the Croydon Local Plan: Strategic Policies (April 2013).

3.4 Other Deliverables of the Old Town Masterplan Commission

3.3.8 Estimated costings for the public realm components of the Masterplan and some key development sites will be produced as a separate document to the Old Town Masterplan. These estimated costings are not to be published due to their commercial sensitivity.

3.3.9 The Old Town Masterplan commission also includes the development of three public realm projects to RIBA Stage C (2012 standards). These schemes are due to be completed by March 2015 and will not form part of the Old Town Masterplan SPD.

Related Projects

3.3.10 The Old Town High Streets Improvement Project will deliver improvements to the streets and shop fronts in Old Town during 2015. The Old Town Masterplan project objectives are closely aligned with the High Streets Improvement Project outputs to ensure a coordinated approach.

3.3.11 As a result of the work done to assess the historic environment several buildings it was recommended that several additions and one removal were made to the Local List of Buildings of Architectural or Historic Interest SPD (2006). These recommendations were agreed at The Council meeting 6 October 2014. The properties that were added are 47 Tamworth Road, 11 Surrey Street ,109 and 109A Church Street.12 Surrey Street was removed.

3.4 CONSERVATION AREA APPRAISALS AND MANAGEMENT PLANS

3.4.1 Croydon Council is in the process of producing and updating Conservation Area Appraisals and Management Plans (**CAAMPs**) for each of its 21 Conservation Areas.

3.4.2 A conservation area is an area of special architectural or historic interest, the character and appearance of which it is desirable to preserve or enhance. Conservation areas are 'designated heritage assets', of national historic or architectural significance. Conservation areas are also subject to national planning policies under the National Planning Policy Framework (NPPF).

3.4.3 National Planning Policy, The London Plan and Local Planning Policy requires Local Authorities to preserve and enhance conservation areas through the identification of the special character of each conservation area and stating how these characteristics can be managed through the retention, development and maintenance of the built environment within conservation areas. English Heritage recommends that every conservation area has its own CAAMP.

3.4.4 At the Council meeting of 22 April 2013 Croydon Council adopted the Conservation Area General Guidance SPD which provides guidance that applies to all of Croydon's conservation areas so it does not require repeating in the CAAMPs. The CAAMPs should be read in conjunction with the Conservation Area General Guidance SPD.

3.4.5 Guidance from English Heritage states key elements in defining the special character of conservation areas are likely to be:

- The relationship of the conservation area to its setting and the effect of that setting on the area
- The still-visible effects/impact of the area's historic development on its plan form, character and architectural style and social/historic associations
- How the places within it are experienced by the people who live and work there and visitors to the area (including both daily and seasonal variations if possible)
- Architectural quality and built form
- Open spaces, green areas, parks and gardens, and trees
- Designated and other heritage assets, their intrinsic importance and the contribution they make to the area
- Local distinctiveness and the sense of place which make the area unique

3.4.6 The key anticipated benefits of the use of the CAAMPs by applicants, planning officers and residents are as follows:

- As material planning considerations when determining planning applications within conservation areas CAAMPs are likely to lead to an increase in the quality of the design of development within conservation areas that preserve and enhance their special character. The CAAMPs will inform applicants of the various aspects of the built environment of conservation areas that make up their special character and will provide clear guidance about what types of development would be considered acceptable within them;
- An increase in the efficiency of the planning application process for sites within conservation areas through reference to clear and concise information;
- An increased sense of pride amongst residents of conservation areas as a result of raising knowledge and awareness of the value of their local area through the consultation process;

3.4.7 If the draft CAAMPs are adopted the Council may consider the serving of Article 4 Directions for some properties whose special character is at risk from the exercising of permitted development. An Article 4 Direction is a direction which withdraws automatic planning permission granted by the General Permitted Development Order.

3.5 Legal and Policy justification

3.5.1 Section 72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 ("the Act") imposes a duty on Local Authorities to have special regard for the preservation or enhancement of conservation areas. Sections 66 and 73 of the

Act require Local Authorities to have special regard to conservation areas when making planning decisions. This requirement is reinforced in the London Plan, the Croydon Local Plan: Strategic Policies and the Saved Policies of the Croydon Replacement Unitary Development Plan.

- 3.5.2 If cabinet recommends and Full council decide to adopt the draft CAAMPs, they will be adopted as SPDs to give them weight as material planning considerations when determining planning applications. The Council has undertaken a screening exercise with the statutory bodies (Environment Agency, Natural England and English Heritage) to confirm the Conservation Area Appraisal and Management Plans (CAAMP) Supplementary Planning Documents are not required to be supported by a Strategic Environmental Assessment as defined by the Environmental Assessment of Plans and Programmes Regulations 2004.
- 3.5.3 On adoption, The Parish Church Conservation Area and the Parish Church Conservation Area Appraisal and Management Plan Supplementary Planning Document will be renamed the Minster Conservation Area and the Minster Conservation Area Appraisal and Management Plan Supplementary Planning Document respectively. This is considered to fall beyond the scope of Section 70 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

3.6 Content of CAAMPs

The Appraisal of the draft CAAMPs have chapters covering Context, Townscape Character, Streetscape Character, Architectural Character, Character Areas (if applicable) and Condition and Threats. The Management Plans of the draft CAAMPs has chapters covering Additional Considerations, Development Guidelines and Enhancement.

3.7 Context in relation to the Croydon Local Plan

The current CAAMPs work directly relates to the wider characterisation and place-based approach that is being developed as part of the Croydon Local Plan: Detailed Policies and Proposals.

4. CONSULTATION

- 4.1.1 An extensive amount of public consultation has occurred on the draft SPDs and Croydon Council has worked closely with the local community and local stakeholders in the area to arrive at a shared vision for Old Town.

- 4.1.2 Prior to formal public consultation, four public engagement events took place at key stages during the development of the Masterplan:

April 2012 “Understanding Old Town”: A four day consultation event located in different locations on the streets of Old Town. Passers-by were asked to record what they liked and felt could be improved about Old Town on large display boards.

Oct 2012 A public meeting to introduce the Masterplan at The Church Hall of The Minster.

March 2013 An “Ideas Workshop” to capture local people’s views of Old Town and aspirations for the area.

June 2013 An “Emerging Ideas Exhibition” was held in Matthews Yard to inform people how the masterplan was developing and ask for feedback.

4.1.3 An Old Town Masterplan email mailing list has been assembled over the course of the public engagement events and now comprises of 120 email addresses. The mailing list is informed of key progress on the project and consultation events.

4.1.4 A stakeholder project board was established in June 2012 comprising of public agencies, key landowners, developers and local interest groups in the area. The following organisations sit on the Old Town Masterplan Stakeholder Project Board:

- BT
- The Church House Business Centre
- Clowater
- Croydon Council
- Croydon Minster
- Croydon Old Town Business Association
- Durkan
- English Heritage
- Greater London Authority
- House of Reeves
- The Portas Town Team
- Q-Park Car Park
- Rosepride
- Transport for London
- The Whitgift Foundation

4.1.5 Consultation with the Old Town Masterplan Stakeholder Project Board included 1:1 meetings between each Stakeholder and Allies and Morrison Urban Practitioners as well as regular group discussion of proposals at the Stakeholder Project Board meetings.

4.1.6 A newly formed community group called We are Croydon Old Town has recently been invited to sit on the board.

4.1.7 The formal consultation process for the draft Old Town Masterplan SPD, the draft Old Town Masterplan SPD Sustainability Appraisal and the draft CAAMPs SPD for the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) conservation areas adhered to the Council’s adopted Statement of Community Involvement (2012) and also the statutory requirements of the Town and Country Planning (Local Planning) (England) Regulations 2012.

Consultation comprised of the following:

- Electronic versions of the draft Masterplan, draft CAAMPs and draft Old Town Masterplan SPD Sustainability Appraisal were made available for download from the Council's website.
- Two public consultation events on the Masterplan, Conservation Area Appraisals and Management Plans and Sustainability Appraisal were held at Matthews Yard in Old Town. One on a Wednesday evening and one on a Saturday. (Approximately 80 people attended in total)
- An exhibition explaining the draft SPDs was on display at the public consultation events for the Masterplan and CAAMPs and at Matthews Yard for a week. The exhibition included a 3d model. (Approximately 30 people attended)

4.1.8 Publicity for the public consultation comprised of the following:

- An email was sent to the Old Town Masterplan mailing list (over 120 addresses), the general conservation mailing list and the Croydon Local Plan consultation contacts database (including statutory consultees) to inform stakeholders about the consultation process.
- Copies of the documents were available to view at Access Croydon and at each of the Borough's libraries.
- Letters were sent to every affected owner and occupier within each conservation area for which a draft CAAMP has been produced. This is a statutory requirement.
- Site notices were placed in several locations within each conservation area for which a draft CAAMP has been produced.
- An advertisement in The Croydon Guardian.

4.2 The Consultation Response Process

4.2.1 A consultation log for each SPD being consulted on has been created to record all representations and the Council's responses to them (Appendices 6 and 7).

4.2.2 The draft Old Town Masterplan SPD, the draft Old Town Masterplan SPD Sustainability Appraisal and the draft CAAMPs SPDs for the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) Conservation Areas have been revised where appropriate in response to relevant comments and feedback.

4.2.3 If requests for amendments to the SPDs through representations are not considered justifiable and /or to comply with existing planning policy and guidance they have not been made. The reasoning behind decisions is provided in the consultation log.

4.2.4 The consultation logs for the Old Town Masterplan and the CAAMPs will form part of consultation statements for the SPDs that will be published alongside the adoption statement for the SPDs.

4.3 Consultation responses: Old Town Masterplan

4.3.1 44 individuals or organisations formally commented on the Old Town Masterplan and over 280 separate comments were submitted.

- 4.3.2 53 respondents expressed support for part or all of the document.
- 4.3.3 No major changes to the content of the masterplan are required as a result of the comments.
- 4.3.4 Approximately 15% of the comments have resulted in minor changes to the document (See Appendix 6: Old Town Masterplan Consultation Log).

4.4 Key amendments to the draft Old Town Masterplan

- 4.4.1 Given the context of the high demand for housing in Croydon, developing on the Council's car parks at Anns Place and Wandle Road has been changed from a long-term priority to a medium term priority in the document.
- 4.4.2 As a result of a shift in context for the Wandle Road car park component: OT27, the possibility of including a district heating centre as a potential use within the site has been added. Other possible uses for the site that could work in conjunction with each other are residential, bus standing and car parking.
- 4.4.3 The proposal that generating most comment was improving vehicular access in to Old Town. Ten residents objected to proposals to improve vehicular access in to Old Town. The proposals have not been altered because it is still considered that, as strategic aspirations, they would bring about significant benefit to Old Town as part of a range of measures to improve movement in and around Old Town, and they would not cause undue harm to local residents. However, to increase clarity it is now stressed in the draft SPD that the proposals are strategic aspirations which if taken forward to detailed design would be subject to further detailed work and consultation. Furthermore, any adverse impacts of changes would need to be ameliorated.
- 4.4.4 To view all the comments and responses see Appendix 7: Consultation Log: Old Town Masterplan.

4.5 Consultation Responses: CAAMPs

- 4.5.1 Sixty-five comments were received on the draft Central Croydon CAAMP SPD, 30 comments were received on the draft Church Street CAAMP SPD, 47 comments were received on the Minster CAAMP and 10 comments were received that applied to all of the CAAMPs. (See Appendix 7: 'Consultation Log: CAAMPs')
- 4.5.1 There are no major changes required as a result of consultation.
- 4.5.2 Minor amendments have been made to the documents mainly to increase clarity.
- 4.5.3 To view all the comments and responses to them see Appendix 7: Consultation Log: CAAMPs'.

5. FINANCIAL AND RISK ASSESSMENT CONSIDERATIONS

5.1 Revenue and Capital consequences of report recommendations

- 5.1.1 The budget for the Old Town Masterplan and the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) Conservation Areas is £300,000. £250,000 of the funding is from the Mayor’s Regeneration Fund. £50,000 of funding is from Section 106 Funding.

	Current year 2014/15 £'000	Medium Term Financial Strategy – 3 year forecast		
		2015/16 £'000	2016/17 £'000	2017/18 £'000
Revenue Budget available				
Expenditure	300			
Income				
Effect of decision from report				
Expenditure	300			
Income				
Remaining budget	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Capital Budget available				
Expenditure	0			
Effect of decision from report				
Expenditure	0			
Remaining budget	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>

5.2 The effect of the decision

- 5.2.1 Endorsing the recommendation to adopt the draft SPDs is a step towards their eventual anticipated adoption.

5.3 Risk

There is a risk that a Judicial Review is pursued by a party that objects to the content of the masterplan SPD and/or the CAAMPs SPDs. If this occurs grounds for a Judicial Review will have to be justified and demonstrate that the SPDs have not been produced in accordance with planning legislation.

5.4 Options

There are no alternative options to recommending endorsement of adoption of the Old Town Masterplan and the CAAMPs for the the Central Croydon, Church Street and Croydon Minster (formerly Parish Church) Conservation Areas,

because Croydon Council has a legal agreement with the GLA to produce them.

5.5 Future savings/efficiencies

If they are adopted the Old Town Masterplan and the CAAMPs for Central Croydon, Church Street and Croydon Minster (formerly Parish Church) will provide clear guidance for developers and the development management service at Croydon Council. This will result in more certainty over what constitutes acceptable development in Old Town which should increase the efficiency of the development management process.

If funding opportunities become available which the Old Town Masterplan area could benefit from then

5.6 Approved by: Graham Oliver (Business Partner Development & Environment)

6. COMMENTS OF THE COUNCIL SOLICITOR AND MONITORING OFFICER

6.1 The Solicitor to the Council comments that the draft Old Town Masterplan Supplementary Planning Document and Central Croydon, Church Street and Parish Church Conservation Area Appraisals and Management Plans Supplementary Planning Documents have been produced and consulted on in accordance with Town and Country Planning (Local Planning) (England) Regulations 2012. The draft Old Town Masterplan Supplementary Planning Document Sustainability Appraisal has been produced in accordance with the Environmental Assessment of Plans and Programmes Regulations 2004. Having received representations the Council is required to state how, if needed those issues have been addressed.

6.2 There are no other legal considerations beyond those set out in the body of the report.

6.3 Approved by: Gabriel MacGregor, Head of Corporate Law on behalf of the Council Solicitor and Monitoring Officer

7. HUMAN RESOURCES IMPACT

7.1 There are no human resources implications arising from this report.

7.2 Approved by Adrian Prescod, HR Business Partner, for and on behalf of Director of Human Resources, Chief Executive department.

8. EQUALITIES IMPACT

8.1 The Croydon Local Plan – Strategic Policies Equalities Impact Assessment

applies to all the *Conservation Area Appraisals and Management Plans* that are proposed for consultation.

- 8.2 The first stage Equalities Analysis for the draft Old Town Masterplan identified the following key issues: are the need to improve accessibility to public transport for those with mobility issues and safety in the evening for the young and old.
- 8.3 An Equalities Analysis for the Old Town Masterplan is attached to this report – see Appendix 8.
- 8.4 The Equality Analysis for the Croydon Local Plan: Strategic Policies, September 2011, did not identify any potential adverse impacts as a result of the Heritage and the Built Environment policy CS8 (renamed Urban Design and Local Character policy SP4 in the adopted Croydon Local Plan). The assessment identified some elements of the Croydon Local Plan which might have a significant impact on the equality groups. The negative impact identified in connection with the Heritage and the Built Environment, policy CS8, was the lack of accessibility to historic buildings, and that communities don't feel served by historic buildings, with distinctiveness at the expense of equality and diversity commitments. As a consequence the Croydon Local Plan policy SP4 was amended to include policy (SP4.11) that states `The Council and its partners will promote the use of heritage assets and local character as a catalyst for regeneration and cohesion and to strengthen the sense of place`, and SP4.15 that states `The Council and its partners will promote improvements to the accessibility of heritage assets to allow enjoyment of the historic environment for all.`
- 8.5 The Equalities Analysis - Croydon Local Plan: Strategic Policies concluded `The assessment has found that the Core Strategy is overall very supportive of equality groups addressing spatial inequality in the borough, and considering the needs and priorities of all sections of the community by:` (The EA then listed 6 points, the 6th being 'Seeking to conserve and create spaces and buildings that are safe, accessible and that foster cohesive communities`.)
- 8.6 The Equality Analysis - Croydon Local Plan: Strategic Policies and the Equalities Analysis: Old Town Masterplan will enable the Council to ensure that it meets the statutory obligation in the exercise of its functions to address the Public Sector equality duty (PSED). This requires public bodies to ensure due regard to the need to advance equality of opportunity; foster good relations between people who share a "protected characteristic" and those who do not and take action to eliminate the potential of discrimination in the provision of services.

9. ENVIRONMENTAL IMPACT

- 9.1 The Old Town Masterplan promotes sustainable development and sustainable travel. The Old Town Masterplan Supplementary Planning Document Sustainability Appraisal has been produced in accordance with the Environmental Assessment of Plans and Programmes Regulations 2004.
- 9.2 The adoption of the Old Town Masterplan will result in future development in the Old Town Masterplan study area being guided by site specific planning

guidance. This in turn should help improve the quality of development and public realm in the area and strengthen its historic identity so that it becomes a key destination in the Croydon Metropolitan Centre.

- 9.3 The draft CAAMPs promote creating a more attractive environment which should encourage walking and cycling in the conservation areas.

10. CRIME AND DISORDER REDUCTION IMPACT

- 10.1 The reduction of crime and fear of crime and disorder in Old Town is supported through proposals in the SPDs to increase footfall and overlooking of streets in Old Town which in turn would increase natural surveillance.

11. REASONS FOR RECOMMENDATIONS/PROPOSED DECISION

- 11.1 The adoption of the draft Old Town Masterplan SPD and the draft CAAMP SPDs for the Central Croydon, Church Street, Croydon Minster conservation areas will result in site specific planning guidance being available. This in turn should result in the preservation and enhancement of the historic environment; high quality development that respects the historic environment; improvement to the public realm and movement in, out and through the Old Town Masterplan study area.
- 11.2 To comply with statutory obligations and also to improve upon the draft Masterplan document through consultation before adoption as a Supplementary Planning Document.

12. OPTIONS CONSIDERED AND REJECTED

- 12.1 The only other option would be to do nothing. This would mean that contractual obligations with the GLA would not be fulfilled. It would also result in guidance not being in place to preserve and enhance the historic environment of Old Town.

CONTACT OFFICER: Tim Naylor, Head of Spatial Planning ext 62615

BACKGROUND PAPERS – LOCAL GOVERNMENT ACT 1972: none

APPENDICES (e-copy only)

Draft Old Town Masterplan

APPENDICES:

Appendix 1: Old Town Masterplan (draft supplementary planning document)

Appendix 2: Old Town Masterplan Supplementary Planning Document (SPD)
Sustainability Appraisal

Appendix 3: Central Croydon Conservation Area Appraisal and Management Plan (draft supplementary planning document)

Appendix 4: Church Street Conservation Area Appraisal and Management Plan (draft supplementary planning document)

Appendix 5: Croydon Minster (formerly Parish Church) Conservation Area Appraisal and Management Plan (draft supplementary planning document)

Appendix 6: Consultation Log: Old Town Masterplan SPD and Old Town Masterplan Supplementary Planning Document Sustainability Appraisal

Appendix 7: Consultation Log: Central Croydon, Church Street and Croydon Minster CAAMP SPDs

Appendix 8: Equalities Analysis: Old Town Masterplan

BACKGROUND DOCUMENTS:

Understanding Place: Conservation Area Designation, Appraisal and Management, English Heritage (2011) available at: <http://www.english-heritage.org.uk/publications/understanding-place-conservation-area/>

The Croydon Local Plan – Strategic Policies: Equalities Impact Assessment

December 2014

	Councillor	Cabinet Portfolio
	Tony Newman	Leader of the Council
4	Louisa Woodley	Cabinet Member for Communities and People
5	Kathy Bee	Cabinet Member for Transport & Environment
6	Alisa Fleming	Cabinet Member for Children, Families and Learning
7	Toni Letts	Cabinet Member for Economic Development
8	Mark Watson	Cabinet Member for Safety and Justice
9	Timothy Godfrey	Cabinet Member for Culture, Leisure and Sport
1	Alison Butler	Deputy Leader (Statutory) and Cabinet Member for Homes and Regeneration
2	Stuart Collins	Deputy Leader and Cabinet Member for Clean Green Croydon
3	Simon Hall	Cabinet Member for Finance and Treasury

January 2015

	Councillor	Cabinet Portfolio
	Tony Newman	Leader of the Council
7	Toni Letts	Cabinet Member for Economic Development
3	Simon Hall	Cabinet Member for Finance and Treasury
2	Stuart Collins	Deputy Leader and Cabinet Member for Clean Green Croydon
4	Louisa Woodley	Cabinet Member for Communities and People
1	Alison Butler	Deputy Leader (Statutory) and Cabinet Member for Homes and Regeneration
5	Kathy Bee	Cabinet Member for Transport & Environment
6	Alisa Fleming	Cabinet Member for Children, Families and Learning
9	Timothy Godfrey	Cabinet Member for Culture, Leisure and Sport
8	Mark Watson	Cabinet Member for Safety and Justice

February (Council Tax) 2015

	Councillor	Cabinet Portfolio
	Tony Newman	Leader of the Council
3	Simon Hall	Cabinet Member for Finance and Treasury
1	Alison Butler	Deputy Leader (Statutory) and Cabinet Member for Homes and Regeneration
7	Toni Letts	Cabinet Member for Economic Development
9	Timothy Godfrey	Cabinet Member for Culture, Leisure and Sport
2	Stuart Collins	Deputy Leader and Cabinet Member for Clean Green Croydon
8	Mark Watson	Cabinet Member for Safety and Justice
4	Louisa Woodley	Cabinet Member for Communities and People
5	Kathy Bee	Cabinet Member for Transport & Environment
6	Alisa Fleming	Cabinet Member for Children, Families and Learning

April 2015

	Councillor	Cabinet Portfolio
	Tony Newman	Leader of the Council
6	Alisa Fleming	Cabinet Member for Children, Families and Learning
9	Timothy Godfrey	Cabinet Member for Culture, Leisure and Sport
5	Kathy Bee	Cabinet Member for Transport & Environment
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