

- The premises will operate a Challenge 25 age verification policy.
- Challenge 25 signage will be displayed at all bars.
- On Friday 1st July 2022, the day before the event opens, staff will be trained on how to operate Challenge 25 and ask for ID. This training will be refreshed for all staff on the morning of each event.
- Records of staff training will be kept and made available to the Police and Local Authority officers upon reasonable request.
- The following form of ID will be accepted as proof of age: Passports, Photo Driving Licence, and PASS hologram identity cards.

Rep 1.

I am a local resident. Noise and traffic management are my two main concerns with this event.

I have viewed the application form online but there is no map of where exactly this is proposed to be taking place on the extensive playing fields and where the parking will be. Purley Way is a Red Route so obviously no parking there. Also, is there a limit set on the volume of the sound from the 3 different sound systems and a number to call on the days if there are any problems to report if it goes ahead?

Many locals will be holding Street parties those days with roads closed. It would be awful to have them ruined by unwanted loud heavy music invading their parties. Sound travels a long way in the open air. Please consider the effect of this on local residents very carefully. Traffic management in the local area will be essential, not just on site.

Rep 2.

I am objecting to the proposed event on Purley playing fields by cellar door promotions ltd
ref : DSFX1650636533598

It cannot go ahead. The noise right on top of a built up residential area is unnecessary and unacceptable. The sale of alcohol to possibly 6000 people is also a concern. There is already an objection from the police on this so public safety is questioned. The area is also not suited to situate parking for this amount of people. And the transport links are not considerable or close enough in my opinion. The stress to local wildlife also has to be considered.

I do hope that this has all been done above board as I will have my local MP looking into this also.

Rep 3.

Dear Sirs

My husband and I wish to object to the licensing application being made to enable alcohol to served on the Purley Way playing fields on 26 and 27 June.

This application follows last year's proposed application by Croydon Council to host a series of similar events on these playing fields which caused much local protest and that application was withdrawn. This current application smacks of an intention by the Council to get its own way no matter what.

Our objections have been partly of the dangers to pedestrians by the site being adjacent to the A23, the lack of transport, the debris such events leave behind.

A major part of Pampisford Road backs directly onto these playing fields. It is a residential road of flats, houses and indeed schools. The noise from this event will undoubtedly be overwhelming to us residents without the concern of alcohol being served throughout the 2 days. Undoubtedly many attending will get drunk and disorderly conduct may well ensue affecting the residents of Pampisford Road and the Closes leading off it.

Please note our objections to this application.

Rep 4.

I wish to raise a objection to the application for an event this Summer at the Purley Way Playing Fields.

This event can NOT go ahead!

The application is in the name of Cellar Door Promotions Limited for Matt's BBQ.

REFERENCE: DSFX1650636533598

I have strong concerns over this event. Below outlines my objections:

- The proposed venue is not practical to accommodate the amount of people proposed in the application.
- The playing fields back onto a number of residential roads so there would significant noise disturbance from the music for an unacceptable amount of time.
- There is not adequate parking facilities in this location to accommodate parking for the scale of proposed visitors. This would impact local roads and there are a number of cul-de-sac streets backing onto the playing fields that could potentially be impacted from additional cars and traffic.
- There is very limited public transport to this location, so this will cause heavy traffic and impact local streets.
- If the event finishes at 10pm there will be a lot of people leaving the area at the same time so noise and disruption would continue after this time.
- Potential excessive litter in the local area following the event and the council are already struggling to maintain the current demand for rubbish collections.
- Will impact local residents use of the playing fields during that time.
- I have significant concerns over the capabilities of this company to manage the event appropriately. An article reporting on a previous recent event organised by Matt's BBQ demonstrates it was poorly managed with traffic chaos and a woman attacked. There was also reports of the music levels were not being kept within the permitted approved license (see below articles)
- There is local wildlife to consider that would be affected.

1. [Stabbing At Wrotham Music Festival - UK Reporter](#)
2. [Woman bottled in car park after Matt's BBQ festival in Wrotham \(kentonline.co.uk\)](#)





Woman bottled amid festival traffic chaos

A woman was bottled in a car park after a music festival while there were chaotic scenes on roads around the venue.

Matts BBQ are already promoting ticket sales before the application has even been approved. See below link:

[#MATTSBBQ - Purley Playing Fields - 02 July 2022 \(Choose tickets\) Matts BBQ \(mattsbbqtickets.com\)](#)

I am also concerned that this application has not been well publicised, so there could be many local residents that at this stage are unaware.

I have also copied in my local MP and the Mayor of Croydon.

Rep 5.

The first two points of prevention of crime and disorder and public safety would be at risk as the knife crime in Croydon is probably the worst that it has ever been and seems to be on the increase. I know the organisers will be taking steps to stop weapons being brought into the venue but what about outside of the venue. I know some police officers are concerned about this issue. Will extra funding be granted to the police to provide extra officers around the event area.

The third point of preventing public nuisance depends on how it is looked at. From the point of view of the traffic problems that such an event will cause you would only have to look at the Purley Way playing fields on match days to see that the amount of parked cars makes traffic congestion worse than ever and increases the risk of road traffic accidents.

Point four is covered by points one and two. So many children are being killed and injured by knife crime so children will be at a higher risk due to the events taking place.

Are you aware that just across the road to where these huge events are to be held is the Roundshaw Downs Nature reserve. It is likely that such events will cause damage to such an area of scientific interest where biodiversity is being encouraged to thrive. and much good work is being done to protect a rare chalk downland. I would urge you to not grant the events licence and to work with the organisers to find a more suitable venue.

A4

Thank you for your considerations.

Rep 6.

Re: Purley Way Playing Fields

I strongly object for reasons of noise and general disturbance.

CROYDON

www.croydon.gov.uk

Council Members' Room
The Town Hall, Katharine Street
Croydon CR0 1NX



A4

Licensing@croydon.gov.uk

Sent by e-mail only

19 May 2022

Dear Licensing Officers

Application for a Premises Licence for Purley Way Playing Fields

We are contacting you as Waddon ward councillors in response to the application submitted by Cellar Door Promotions Limited for a time-limited premises licence for the Purley Way Playing Fields. These are located in Waddon ward.

Based on the information contained in the application and the current version of the Event Safety Management Plan, we are not convinced this application currently meets all of the licensing objectives. The remainder of this representation sets out why – together with the steps we believe need to be taken to ensure that all four licensing objectives can be met.

Noise nuisance: it is proposed that live and recorded music will be played on the premises from noon until 10 pm on 2 July and 3 July. This music would be amplified. Given the proximity of the Purley Way Playing Fields to residential dwellings on the southern part of the Waddon Estate, our view is that playing music late into the evening would cause undue noise disturbance to local residents. This is not in keeping with the licensing objective relating to the prevention of public nuisance.

We would like all music to stop by 9 pm at the latest on both 2 and 3 July. A 9 pm finish would still enable the event to operate for 9 hours on both days. Furthermore, with 6,000 people envisaged on the premises at any one time and the site's poor public transport accessibility (see below), an earlier finish would further reduce the likelihood of noise disturbance to local residents, and the risk of wider public nuisance, as people leave the premises at the end of each day.

We would also like to see the bars close at 8:30 pm (rather than at 9:30 pm) for the same reasons and for the fireworks display planned for 9:45 pm to be brought forward by one hour in order to reduce noise disturbance to local residents, including families with young children, from fireworks going off late in the evening. These changes could either be put forward by the applicant or secured by condition.

We expect the Event Safety Management Plan (which we note is still evolving) to prescribe an upper limit on how loud the live and recorded music will be and to ensure the three stages that will be used during the event, and the amplifiers, are sited in a way that minimises noise impacts on local residents. The Event Safety Management Plan will need to set out the steps that will be taken to ensure that noise levels are monitored and upper noise limits are not breached.

What is missing from both the application and the current version of the Event Safety Management Plan is a commitment by the applicant to provide a dedicated telephone hotline and e-mail address to local residents so that residents can contact the event manager in the event of unbearable noise nuisance or other problems that may arise (and for the hotline and e-mail account to be monitored and actioned throughout the duration of the event). This important provision can be secured by condition.

Accessibility, traffic management and parking: it is unclear how people will travel to and from the event. The Purley Way Playing Fields are poorly served by public transport and, unlike other parks in the borough which host events similar to this one (such as Wandle Park or Lloyd Park) they are not located close to a tram stop. With 6,000 people expected, we are concerned that there is a risk to public safety and the potential for disorder if large numbers of people try to use limited public transport at once, particularly at the end of each day when people will be leaving the premises.

Furthermore, the current Event Safety Management Plan states that parking will be allocated for only 450 people – presumably on the actual playing fields. With poor public transport links to the playing fields, we are concerned that a very large number of attendees at this event will choose to travel to and from the event by car and, with very limited parking on the premises, will seek to park on residential streets on the southern part of the Waddon Estate.

These streets already suffer from considerable parking pressure and it is impossible to see where potentially hundreds of cars could park on-street if people drive to the event. This risks public safety and public nuisance – including parking on and damaging grass verges, parking on the pavement, obstructing residents' driveways and causing gridlock on narrow local roads on the Waddon Estate (including around the ambulance station on Waddon Way).

The Event Safety Management Plan states that a Traffic Management Plan will be prepared and lists a number of issues that will be addressed in it. However, these appear to focus only on traffic management and parking on the premises rather than on local streets adjacent to the premises. This oversight needs to be remedied.

If the applicant cannot set out how these concerns will be addressed, for example by agreeing to develop an on-street traffic and parking management plan for Waddon Way and adjacent local streets, providing additional on-site parking or arranging for extra bus capacity to be provided while the event is on, we would like to see a large reduction in the number of people allowed on the premises at any one time.

Participant behaviour off the premises: with 6,000 people anticipated at the event at any one time, we would have expected the application and the current version of the Event Safety Management Plan to have proposed much more to ensure the licensing objectives of preventing crime and disorder, public safety and the prevention of public nuisance are not compromised in the immediate vicinity of the premises.

The application does not adequately explain how large crowds will be managed off-site as people come and go (including queue management, considerate on-street parking, encouraging participants to go home quietly and tackling any anti-social behaviour in adjacent streets), particularly given the proximity of the premises to a residential area and the transport challenges that holding an event at this location present. We do not believe this can all be left to the Event Safety Management Plan.

We would like to see a condition attached to the licence to explicitly require a Police and/or Security presence to be provided outside the premises – particularly along the southern part of the Waddon Estate – during the event and until all patrons have dispersed and patrons instructed to go home quietly. Such a presence would ensure that, for example, noisy revellers leaving the premises and queues at local bus stops can be managed in a way that prevents crime and disorder, ensures public safety and prevents public nuisance.

Finally, we would like to see a commitment from the applicant, or a condition attached to the licence, to require the applicant to engage with local residents and their ward councillors in the lead-up to the event on matters such as setting noise levels, traffic and on-street parking management.

Yours sincerely,

Cllr Rowenna Davis

Cllr Ellily Ponnuthurai



From: Police Licensing Team,
Addington Police Station
Addington Village Road,
CROYDON CR0 5AQ

To: The Licensing Committee
Bernard Weatherill House,
8 Mint Walk,
CROYDON CR0 1EA

Tuesday 17th May 2022

Re: Time Limited Premises Licence Application - Playing Fields, Purley Way, Croydon, CR2 6BU

Members of The Licensing Committee,

I respectfully submit the following representations under the Licensing Act 2003 for the proposed time limited premises licence application for Playing Fields, Purley Way, Croydon, CR2 6BU.

The proposed hours on the application are 12:00 hours and 22:00 hours Saturday 2nd July 2022 and Sunday 3rd July 2022, however the applicant has stated a seasonal variation when open to the public as Monday 27th June 2022 – Friday 1st July 2022 and Monday 4th July 2022-Thursdays 7th July 2022. Build and take down time would not need to be added as a seasonal variation, as the public will not be allowed entry during those times and no licensable activities are taking place.

Licensable activities applied for are live music and recorded music hours as per application. Supply of alcohol 12:00-21:30 hours on both Saturday 2nd July and Sunday 3rd Jul 2022.

The applicant describes the event within his application as: "The music festival, called Matts BBQ is a two day festival taking place over a weekend Saturday 2nd July 2022 is branded Matt's BBQ, while Sunday 3rd July 2022 will be branded as Sandz UK"

The premises licence application is for Playing Fields, Purley Way, Croydon, CR2 6BU. The playing fields are owned by Croydon Council and are situated on the A23, which is a main arterial route into London from the South of England, this is a red route with no facility to park. Vehicle access to the playing field would have to be from the A23. The playing fields are located next to the Colonnades, which contains several drive thru restaurants, Nuffield Gym, Kidspace, Oxygen Freejumping Trampoline Park and a Premier Inn hotel. The Colonnades are extremely busy on Saturday's and Sundays with people attending the various activity centres and food outlets.

The rear of the playing fields backs onto Waddon Way a residential area, with both Harris Academy Purley and Cumnor House Boys School backing onto the playing fields. Although this event will be held over a weekend, as it is term time events may also be running within the school grounds.

The Premises Licence application was originally submitted to Police on 21st April 2022, however as the applicant did not ask for the Supply of Alcohol, and the application was resubmitted to Police 2 days later.

Police were made aware of this proposed event in early 2022 and have attended both Safety Advisory Groups and separate meetings with the event organisers to discuss concerns.

On Friday 4th February 2022 Police met with the event organisers, Croydon Council and London Ambulance Service at Purley Way Playing Fields for a joint site visit. Police at this point raised concerns regarding ingress on to the site for site vehicles, this would require a route to be dug out of existing mounds used in the prevention of encampments. Other concerns raised by Police included egress from the site onto a busy road, general parking of those attending the event, the safety of customers crossing the road, and distance from nearby train stations. Waddon BR station is the nearest train station and is approximately a 15-20 minute walk from the playing fields, Purley BR and East Croydon BR would be significantly further.

Following the site visit the first Safety Advisory Group meeting for this event was Thursday 10th February 2022, Police attended this meeting issues raised by Police included the traffic management order and amount of security needed to run the event safely. Therefore a further pre consultation meeting was arranged for Monday 21st March to include members of the Police Licensing Team, Police Events Team and Safer Neighbourhood Inspector responsible for Waddon Ward.

On 14th March 2022 whilst looking at Matt's BBQ website it was noted by Police that VIP tickets for the event had gone on sale, advertised with a bottomless prosecco bar. This would mean attendees with a VIP ticket could drink unlimited alcohol, for the full 10 hour duration of the event.

During a meeting held with the event organiser on 21st March 2022, PC Garrod raised the issue of VIP tickets already being on sale with the inclusion of an unlimited Prosecco bar. The a member of Cellar door team stated they were not aware that these tickets had gone on sale, tickets were being sold by the owner of Matts BBQ, Matt Robinson. It is very concerning that the applicant and his company do not have control over the sale of tickets and what is to be included within the ticket price.

Police had grave concerns regarding a 10 hour unlimited Prosecco bar would make intoxication levels within the VIP area hard to manage. During this meeting Cellar door stated they would limit the number of drinks per ticket, they would update the ticket information immediately and ensure those who had already purchased tickets were contacted and made aware of the amendment to the unlimited prosecco bar.

As of Tuesday 3rd May 2022 tickets for the VIP area were still being sold with a complimentary food and prosecco bar, although the wording has changed this still implies an unlimited 10 hour prosecco bar. Clearly showing that even when asked to make simple amendments to ensure a safe event, these changes were not made. Police would question who is actually in control of this event the applicant and his company Cellar door or the owner of Matt's BBQ Matt Robinson.

A further meeting with Police was held on 11th April 2022, again members of Police Licensing Team, Police Events Team, Inspector for Waddon Ward and members of Cellar door door events company and their security team attended, along with a member of shift traffic a company employed by Cellar door to deal with traffic issues surrounding this event. During the meeting issues raised were traffic management for the event, included the safe ingress and egress for patrons attending this event. Cellar door stated they were considering having two extra branded bars. Although no confirmed details were supplied. They were unable to confirm how many food stalls would be at the event, how much space they would require and whether or not a funfair had been booked.

On 22nd April Police Licensing Team received the time limited premises licence application for 2nd and 3rd July 2022, and therefore Police arranged a further meeting with Cellar door to discuss their concerns. During 5th May 2022 a meeting took place between Police Licensing Team, the applicant and a member of his team. During this meeting Police highlighted concerns around the unlimited alcohol offering with the VIP ticket, stating they had already asked for it to be removed in a previous meeting on 21st March 2022. Cellar door stated they would ensure it was removed and those that had already purchased VIP tickets would be refunded.

Police raised their concerns about crime and disorder and ASB linked to Matts BBQ 2021, this event was held in Kent and is the same event proposed for Playing fields, Purley Way. The applicant stated he had been at the event himself and was aware of the chaos it had caused.

PC Garrod sent an email to the applicant following this meeting again asking for removal of the unlimited VIP alcohol. And to see a revised traffic management plan with exact numbers of coaches, numbers who are parking or using public transport, along with steward numbers and locations. The applicant was also asked to consider reducing the capacity to 3,000 allowing the applicant to run a smaller event and to show this event would not cause the same issues to the local community as the previous event. A reply was sent the same day stating VIP alcohol had been removed from the website and a link sent to the website to indicate the use of shuttle buses. It was stated that further information would be sent in regards a traffic management plan.

The next meeting was scheduled for 13th May 2022. With only 12 minutes until the start of that meeting, a member of Cellar door team sent an email with listed bullet points. The meeting was attended by the applicant and a member of his team, a member of shift Traffic Company hired by Cellar door, Police Licensing Team, Police events team and Inspector for Waddon ward. As there had been no time to process the details of the email it was discussed during the meeting.

As per previous meetings again one of the main concerns was ingress and egress of patrons attending this event. Cellar door confirmed that all parking had been removed from site except blue badge holders, staff, contractors, coaches, and Artists.

The email contained a breakdown of how people would arrive and leave the event - After consulting with TfL and with predicted ticket sales of 6,000, the following figures have been predicted based on TfL knowledge. From 6,000 visitors, 212 of these will be transported by the London coaches. This leaves 4,948. Of these 2,480 may choose to travel by car, 1,240 by public transport, and 1,240 by taxi. Based on these figures we are looking at provide shuttle coaches to transport around 3,000 people throughout the day. This equates to 12, 53 seater coaches.

Police highlighted that these figures are incorrect if 212 out of 6000 were using a shuttle bus that would be 5,788 and not 4,948. Even if you add those travelling by public transport, car and taxi it equals 4,960 and not 4,948. If nearly 2,500 (potential more as the figures are incorrect), drive to this event even if each vehicle had 4 people that would still leave 625 vehicles left to find allocated parking.

Cellar door advised that patrons will be advised to park in Croydon Town Centre, as they will be providing a shuttle bus service from Fairfield halls access road, it has not yet been confirmed by Croydon council in writing that permission to use this access road has been agreed. No additional security plan has been provided to Police to indicate how thousands of people directed into Croydon Town Centre, will be managed.

The shuttle bus will consist of 12 coaches, each with 53 seaters, so would therefore need to do 5 trips backwards and forwards from the event, this might work for those arriving at the event who will arrive at

different times. However at the end of the event when the same 3000 require the shuttle service back to Croydon Town Centre, each trip can only take 636, this would leave thousands of people hanging around the playing fields, giving potential for crime and disorder and ASB.

Another concern for Police is how this event will negatively impact the local community, Cellar door advised that up to 10 stewards, the majority will be SIA trained, would be stationed and patrolling surrounding streets and in particular Waddon Way, Barrow Road/Thornlea Gardens, Pampisford Road/Haling Park Road, Edge Hill/Pampisford Road.

During the meeting, they were asked if they had applied for a Traffic Management Order to cover the A23 and surrounding residential roads, a member of the Cellar door team stated that they wasn't aware that was something they needed to do. This has been raised in both SAG meetings and every interaction the Police have had with Cellar door, it is clear that despite repeatedly asking this has not yet been applied for, therefore how does Cellar door intend to deal effectively we patrons parking in the nearby residential streets. The lead from the Traffic Management company presented at this meeting that the justification for not applying for a TMO was based on the fact that no parking was being made available for Patrons, so the ingress and egress was not a problem, he then suggested that it was no longer proportionate to place water filled barriers along the centre of the Purley Way (to avoid south bound traffic doing illegal U turns) and inferred that "people will do what they want to do" again the inference drawn is less value is being put on Public Safety.

Despite continually meeting with Cellardoor, the owner of this event Matt Robinson has only attended the two Safety Advisory Groups in which he introduced himself and did not add anything further. Croydon Police Licensing Team have, throughout the years, worked with various event companies to host festivals within the borough. Both owners of the event and the events company are always in attendance at meetings and are able to provide all details required. It is clear that even the sale of the tickets is being organised by Matt Robinson and not the applicant or his company Cellardoor. Police feel this event will not run safely and in accordance with the four licensing objectives.

Crime and disorder licensing objective -

Attached to the application is an event safety management plan which describes how the event started - Matt's BBQ started as a birthday BBQ, with around 30 people in a back garden in 2006. Each year the numbers grew, until the time, in 2012 that it was decided to change the BBQ's location as the event outgrew the garden.

Since then the Matt's BBQ has hosted events throughout the UK in different venues from football clubs to cricket grounds, attracting crowds of over 1000. In 2017 Matt's BBQ grew again, occupying a dedicated festival site on Colesdale Farm, Tunbridge Wells, where it attracted over 3000 ticket holders. In 2021, the events popularity grew once more, with around 6,000 attendees attending the chosen site in Sevenoaks, Kent.

The licence applied for in 2021 was objected to by Police, noted from the officer's representations –

Matt's BBQ has been running at various locations for a number of years and in 2017 was held at Colebrook Park, Tunbridge Wells. The event was smaller in terms of attendance figures but complaints were received in relation to noise, drugs and safety, the running of this event ultimately led to a review of the premises licence for that site. It is believed that BJP Productions were not in charge of operations for the 2017 event however the marketing for the event appears the same.

A debrief for Matts BBQ 2021 stated that more vehicles than were expected attended the event, the main car park held 1,858 vehicles, those arriving after that time parked in nearby side roads, tracks, roundabouts, and any other piece of land.

Issues arising from those driving to the event resulted in several assaults between occupants but most seriously following a minor collision a male got out of his vehicle armed with a champagne bottle and a pocket knife, he proceeded to smash the bottle around the females head causing a 2cm laceration to her forehead, which required stitches. The male was arrested for GBH.

Debrief of the event from Kent stated all partners voiced the same concerns around the event as a whole and that any future events would be strongly opposed by all other agencies within the SAG. It has been highlighted by Kent Police planning officers that this Event should be looked at as an example of how one should not be worked.

Public nuisance licensing objective-

A debrief of this event reported 9 calls were made to the out of hours line by local residents, complaints related to noise levels of the music, parking issues and people hanging around at the end of the night with no means of getting home.

Public safety licensing objective –

The safety of those attending this event is paramount, although Police have engaged with the applicant both before and during this premises licence application, they do not feel satisfied that people will be able to attend this event safely. Policies and procedure are not robust enough to prevent incidents as were seen at the 2021 Kent event. It is beyond comprehension that the Event Company can openly state that all people whom drive WILL park in Central Croydon and depend on the Shuttle Bus service. Evidence presented from the Event in 2021 clearly shows people abandoning their cars on roundabouts and basically at any open space and there is nothing to suggest that this will not be the case again, even more so now that NO provision is being supplied within the Event footprint.

At the very first site visit as mentioned in this report, it was highlighted by Police Licensing that this location presents numerous concerns around safe ingress and egress, the feedback from the applicant in this regard is that they were told by Croydon Council that this is the only space available to them, they have agreed that this location is not their preferred choice and it was outlined on the 13th May meeting held, that this still was a choice that they have taken themselves.

At this point in the submission, I would like to refer you to your Statement of Licensing Policy:

5.2 Crime and Disorder

5.2.1 Croydon Council is committed to reducing crime and disorder within the Borough and creating an environment where people feel safe.

5.2.2 In addition to the requirements under the 2003 Act for the Council to promote the licensing objective of preventing crime and disorder, it also has a duty under Section 17 of the Crime and Disorder Act 1998 to do all it reasonably can to prevent crime and disorder in the Borough.

5.2.5 The Council will expect applicants to demonstrate in their Operating Schedule that suitable and sufficient measures have been identified and will be implemented and maintained so as to minimise or prevent crime and disorder in and around the vicinity of their premises and events.

By allowing this premises licence to be granted the Police feel there is a huge risk of Crime and Disorder and Anti-Social Behaviour, which will have a detrimental effect upon the local residents and the local community.

We therefore ask the Committee not to grant this premises licence, as will feel it will strongly undermine all four of the licensing objectives: Public Nuisance, prevention of crime and disorder, public safety and protection of children from harm.

Should a premises licence be granted Police would ask that the premises licenced is reduced to a one day event, with a capacity of 3000 attendees. This has previously been offered to the applicant but he has stated that it is not a financially viable option.

Police can confirm that at the date of submitting these representations, Croydon Council has not signed a hire agreement allowing Cellar door to use Purley Playing Fields for this event.

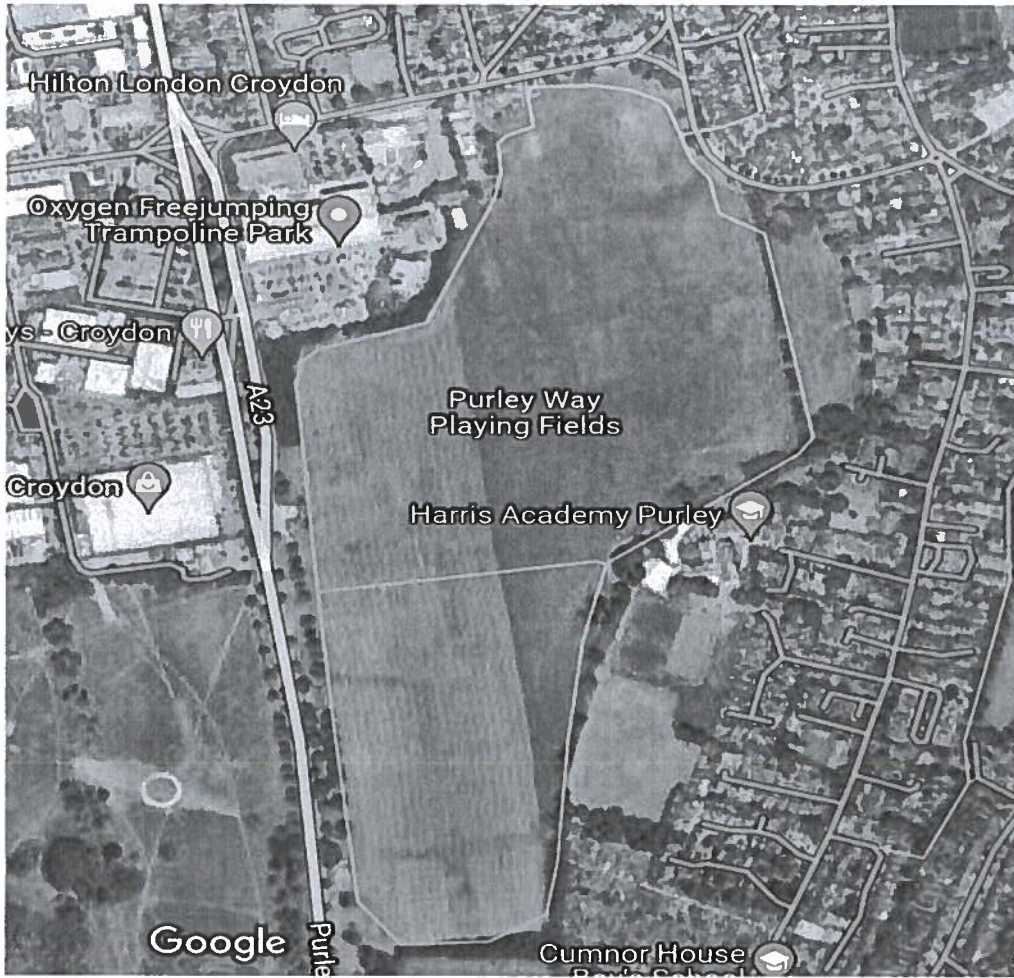
I thank the Croydon Licensing Committee for its consideration of these matters and would be glad to assist with any further enquiries they have if required.

Yours Sincerely,

PC Zoe Garrod 2801SN

Croydon Police Licensing Team

Please find below image of playing fields, Purley Way, Croydon, CR2 6BU, courtesy and copyright of Google pages:



WITNESS STATEMENT

Criminal Procedure Rules, r 27. 2; Criminal Justice Act 1967, s. 9; Magistrates' Courts Act 1980, s.5B

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Statement of: Rob STRAKER PC 2642 SN

Age if under 18: Over 18 (if over 18 insert 'over 18') Occupation: Police officer

This statement (consisting of 1 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: Rob STRAKER PC 2642 SN..... Date: 06/06/2021

This statement refers to MATTS BBQ which is due to take place on the weekend of the 2nd and 3rd of JULY 2022 on PURLEY WAY playing fields CROYDON . This contains information gathered from residents in the vicinity of the playing fields who believe that they will experience incidents of Anti-Social Behaviour, drug use and noise complaints over a period of time. All the residents' wish to remain anonymous due to the nature of the behaviour coming from partygoers and owners of the establishment. Below is a breakdown of their personal experiences and issues they believe they will have to deal with.

Resident A has spoken to police and disclosed the following information anonymously. I live on Waddon Way, which is immediately across the road from Purley Way playing fields. We suffer from noise pollution on weekends especially Saturday nights into the early hours of Sunday mornings and occasionally on Sunday evenings. This happens mainly throughout the summer months. We have not been able to enjoy summer evenings in our own garden for a couple of years now. There are extra concerns regarding to traffic and footfall in the local area due to only having one bus route in the local area and not much parking available on the road even for the residents who even live in the area. Although advertising states there is no parking available, how is public transport and taxis going to cope with the mass increase of footfall. With the large increase there is a fear of mass disorder within the local residential areas. The location specified for this event to take place does not seem suitable, to hold such a large event and with the playing fields being bordered on three sides by residential areas and the forth side being the main road, Purley Way.

Resident B has spoken to police and disclosed the following information anonymously. I live on Lynscott Way, whereby the back of the house backs onto Purley Way playing fields. My first concern is in relation to the amount of noise that will come from such an event in a well built up area. I have been living at this address for the past 3 years and majority of weekends in this time I have suffered with noise pollution, and this noise comes from further away than where this event is planned to take place. I have been unable to sit in the garden and enjoy summer evenings, and also with the lounge and main bedroom of the house being at the rear, I have been unable to have doors/ windows open on hot summer days.

The current noise is already effecting my sleep and I believe with this event it will be effected further. The event are applying for an alcohol license, this has raised red flags. There have been advertisements for 6,000 people to attend the event. How this going to be policed, the local police will not have the man power to cover this event and other ongoing issues within the area. Alcohol and disorderly behaviour can be linked and I believe this could cause unrest in the local community throughout that weekend with the event being allowed a license to sell alcohol. I have seen from previous events hosted by MATT'S BBQ that there has been reports of stabbings and after the event the area where the event has been left in an unusable state. This area is used frequently by dog walkers and having the area in an unusable condition is unacceptable. There is

Witness Signature: Rob STRAKER PC 2642 SN
.....

Signature Witnessed by Signature:.....

A5

Continuation of Statement of: Rob STRAKER PC 2642 SN

major concerns for local wildlife. We have allotments behind our house which is tree lined, we have many different species of birds in the local area, I have concerns that this could be affected also. There is zero parking available in the local area, the local residents already struggle to find suitable parking, I fear cars will be abandoned wherever they want, just to park near the venue, or even use residents parking spaces.

Resident C has spoken to police and disclosed the following information anonymously. I have lived on Lynscott Way since 2004. My garden backs onto the playing fields. I hadn't had any noise troubles until around the Covid lockdowns started. Since then I have suffered with noise mostly at weekends, and this noise is believed

to come from a commercial property on the other side of the main road, Purley Way which is even further away than where the event is proposed to be held. There is not adequate parking in the area to accommodate the proposed visitors, the local residents already struggle with this and there isn't currently any events that would have a mass increase in the local area like this one that is being proposed. I have significant concerns over the capabilities of this company to manage the event appropriately. An article reporting on a previous recent event organised by Matt's BBQ demonstrates it was poorly managed with traffic chaos and a woman attacked with a bottle and another stating a stabbing had occurred at a previous event. This event is being advertised to finish at 10pm. With the proposed footfall coming to the event this will cause large groups loitering in the immediate residential areas, trying to get home, and this will only add to the noise further into the evening. This will only be worse with the lack of local transport links for Purley Way.

There was also reports of the music levels were not being kept within the permitted approved license at previous events. There is a lot of local wildlife and I would not even like to think how this could be affected. The location of the event is used daily by local residents, whether it's to have a walk, play football, walk their dogs, or even have picnics. Large events like this have the ability to take this area out of action for weeks. Why should the local residents suffer for not using the community grounds for an event that isn't wanted by the local community and bringing no benefit to the local community? This event has not been advertised properly, I feel it's been advertised online to raise awareness to a certain criteria of people and not properly informing the local residents.

We received a flyer back in April from Matt's BBQ which stated the event was happening but had no contact details on it. The council were contacted regarding this, to which the response was, that the application hasn't been submitted yet. If this event was to go ahead I would feel like I am being forced out of my address for the weekend and be out of pocket to organise a weekend for myself as it would be too stressful to be at home, I wouldn't be able to enjoy the comforts of my own home. I would feel unsafe being so close to the event especially if there are a lot of people who have been drinking or been using drugs that may not be aware of their actions. This would be a huge increase of disorderly behaviour in the immediate area of the event, which I believe would leave a lot of the local residents fearful to either be in their homes for the duration or fearful to leave their homes with large groups of people around. If this event were to go ahead would this encourage for more events to be held here and potential longer events which would drive the local residents away.

Resident D has spoken to police and disclosed the following information anonymously. As a resident living close to Purley Way Playing Fields, I wish to strongly object to the application listed above.

The noise at weekends is bad enough on a lot of summer weekends already, with mostly illegal loud music events, so this addition is not welcome. The likelihood is that the fields and surrounding areas will become heavily strewn with litter, which leads to a rise in possible environmental health concerns and the area becoming an eyesore.

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The local area will see an increase in vehicles using the roads to park, causing residents to have to park further afield and potentially lead to unwanted congestion or driveways being blocked. Limited public transport for that area. If car parking is provided on site, where would the access points be? Lengthy queues may be experienced both at start and finish times, with public roads being jammed and other traffic problems.

Additional fencing and barriers will be required, these will be up for longer than just the weekend. There may be damage to the grass surfaces and vegetation on the fields. I assume some sort of trackway would be used for access to the stage and compound areas. This may also damage the sports pitches and all access areas possibly for the long-term.

Purley Way Playing Fields are a lifeline to residents, for exercise and a good outdoor lifestyle, and visitors alike and are not suitable for this type of gathering, especially for the hours advertised. The only footpath onto the Fields from Pampisford Road (opposite St Augustine's Ave) would probably need to be closed, causing yet more inconvenience to residents.

In addition to the disturbance to residents over a wide area, domestic animals would also suffer, as well as the wildlife in and around the proposed area of the event.

To put things simply, I object to the Playing Fields becoming a music venue with alcohol sales going on through the day, evening and night to the detriment of the neighbourhood.

Resident E has spoken to police and disclosed the following information anonymously. I live on ST AUGUSTINES AVE and have so for 50 years . My concerns are as follows . I believe that MATTS BBQ will bring Noise Pollution. Most SUNDAYS we can hear music coming from the PURLEY WAY industrial area. This has already caused me stress. I also live with my Parents who are elderly one being 82 and the other 87. . It is clear that this already upsets them. To have 6000 people on the playing fields will only exacerbate the situation. I also have concerns about where people are going to park and the litter this crowd will leave on the fields and the damage to the green/ grass area . I am also aware that this event (Matts BBQ) has in the past brought violence with people being stabbed . I also have concerns over the finishing time and the ASB when people leave . If this event were to go ahead would this encourage for more events to be held here and potential longer events which would drive the local residents away.

Resident F has spoken to police and provided the following information anonymously.

We have lived on a road near to the Purley Way playing fields for the past 24 years, and we have not had to contest any event going ahead like this before. We believe this event is likely to have a significant impact on ours and the local communities quality of life, and poses risks to attendees as well as us.

Firstly, the A23 runs adjacent to one side of the fields, which is a 40mph road. There is no parking on this road, so those people attending will look to nearby roads to park. The roads in the vicinity of the park are already fairly congested with parking, so with the influx of 6000 attendees, local residents are probably not going to be able to park in their road or may end up being blocked in so that people can attend the event. With these events, drink and drugs are unfortunately commonplace. The risk to people under the influence of drink or drugs and then walking next to a 40mph road has not been considered.

Secondly, we, the local residents, are going to have to put up with extremely loud noise for 6 days. This is unacceptable. Where is the consideration for the local community? The music is going to affect our sleep and quality of life in general. We are right next to the fields so the music and bass is going to reverberate through

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our house. Once the event finishes, we are going to have to deal with the noise from 6000 people leaving the area, and the rubbish that will be left behind. Who will clean that up? There are obvious health and safety concerns that come with these events. They are going to disturb the peace of the neighbourhood. If this becomes a regular event, house prices are going to plummet.

The fields are not only used by locals to walk and exercise, but also by amateur football teams on a weekend. The fields are going to be damaged by the foot fall, so it's likely their matches will have to be postponed which just isn't fair.

Finally, given the large number of people and availability of drink and drugs, there is a risk of violence and public disorder. How are the public services expected to police such an event, with such large numbers. This event will be a profiteering opportunity for Matt's BBQ at the expense of our local community; our current council taxes are already so high and we are not prepared to be further penalised for this event that will cause further unnecessary expenses to our neighbourhood and environment. Also there are more than sufficient eateries in the Colonnades for both locals and visitors with already insufficient parking spaces.

We feel as though this event has not been given proper consideration, and we strongly object to Matts BBQ going ahead.

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