

A1

New Premises Licence

Premises Details

Premises Address *

PLAYING FIELDS PURLEY WAY CROYDON CROYDON
CR2 6BU

Telephone number at premises (if any)

N/A

Non-domestic value of premises. *

£ 0.00

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *	Cellar Door Promotions Limited
Registered Address *	71 High Street
Town/City *	Croydon
County	
Postcode *	CR0 1QE
Registered Number (where applicable)	0608161
Description of applicant (for example partnership, company, unincorporated association, etc) *	Cellar Door Promotions is a registered Limited company that specialises in event production and management.
Telephone Number	

Operating Schedule

When do you want the premises licence to start? *	27/06/2022
If you wish the licence to be valid only for a limited period, when do you want it to end?	07/07/2022
Please give a general description of the premises. *	Purley Way Playing Fields is a large open green expanse
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	6000

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

- Plays
- Films
- Indoor Sporting Events
- Boxing or Wrestling
- Live Music
- Recorded Music
- Performances of Dance
- Anything of a similar description falling under Music or Dance
- Provision of late night refreshment
- Supply of Alcohol

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Saturday
	12:00
	22:00

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Sunday

12:00

22:00

Live Music

Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *

Outdoors

Please provide further details. (please read guidance note 4)

There will be 2-4 amplified performers on the main stage each day.

State any seasonal variations for the Performance of Live Music. (please read guidance note 5)

The music festival, called Matt's BBQ is a two-day festival taking place over a weekend. Saturday 2nd July 2022 is branded as Matt's BBQ, while Sunday 3rd July 2022 will be branded as Sandz UK.

Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6)

N/A

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Saturday

12:00

22:00

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Sunday

12:00

22:00

Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *

Outdoors

Please provide further details.(please read guidance note 4)

Amplified DJs will perform across three stages: the main stage, a stage under a big top tent, and a sound system beach area.

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

Matt's BBQ & Sandz UK is a two-day weekend music festival on the 2nd and 3rd July 2022

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

N/A

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)* Please enter times in 24hr format (HH:MM)

Day *

Saturday

12:00

21:30

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Sunday

12:00

21:30

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

On the premises

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

N/A

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

N/A

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	Farouk
Surname *	Deen
Street address *	
Town/City *	
County	
Postcode *	
Personal Licence Number (if known)	18/00589/LIPERS
Issuing Licensing Authority (if known)	Croydon

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Saturday
	12:00
	22:00

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Sunday
	12:00
	22:00

Opening Hours

State any seasonal variations. (please read guidance note 5)	Set up days are from Monday 27th June - Friday 1st July 2022 De-rig is from Monday 4th July - Thursday 7th July 2022
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Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)	N/A
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Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

We have produced an Event Safety Management Plan that has been presented to a SAG in February 2022. Following this, we have consulted with council officers, the police, and TfL, in order to address points that will help to ensure that the event is safe and secure. A follow-up SAG took place on Thursday 21st April, where we were able to report on improved security measures for the event.

b) The prevention of crime and disorder

On event days amnesty bins outside the event perimeter fence. The use of x2 K9 dogs that will patrol inside and outside the event site throughout the day. A Security vehicle will patrol outside the event site and parking area throughout the day. Security will patrol inside the perimeter fence throughout the day to prevent people from climbing the fences. Anyone without a ticket will be turned away from the venue.

c) Public safety

All staff, artists, and ticket holders will go through a security check at the entrance, this includes walking through a metal detector, and bag checks. There will be a ratio of 1:50 Security staff working each day = 120 staff. CCTV cameras will be at every stage, bar, gate, and car park area. A medical team and ambulance will be on site.

d) The prevention of public nuisance

Some security will be wearing body cameras to record any incidents. As the sun sets, tower lights around the event site, including exit routes, and the car park will be lit.

e) The protection of children from harm

Challenge 25 will be followed at all bars.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Farouk Deen

Date *

22/04/2022

Capacity *

Applicant

Declaration made

Do you wish to provide alternative correspondence details? *

No

Email confirmation



On submission an email confirmation will be sent using the details below

Forename

