

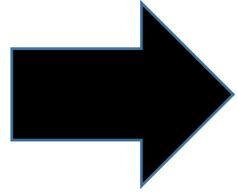
# Councillor Question Time

## Economy & Jobs

**Cllr Mark Watson**



# Jobs in Croydon



2015 = 116,000

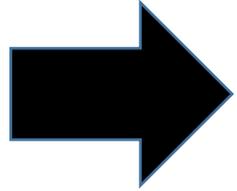


2016 = 118,000

Growth in Construction, Professional  
Scientific & Technical, and IT



# Croydon businesses



2010 = 9,965



2016 = 13,915

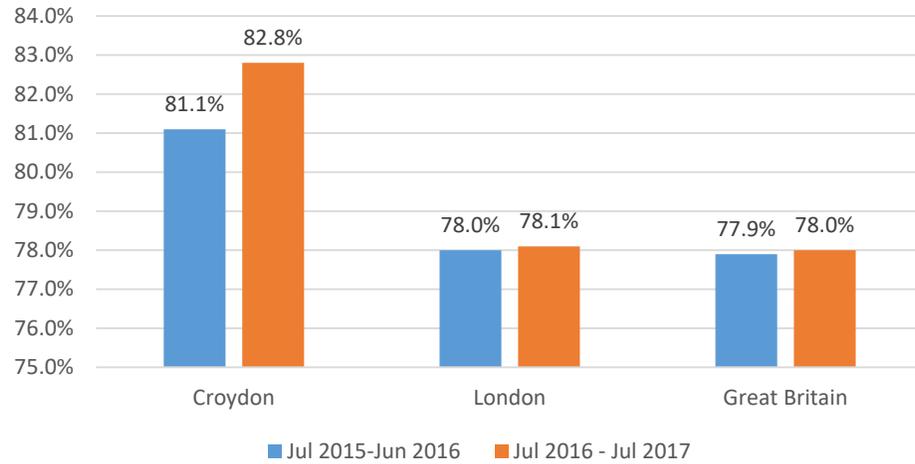


2017 = 14,825

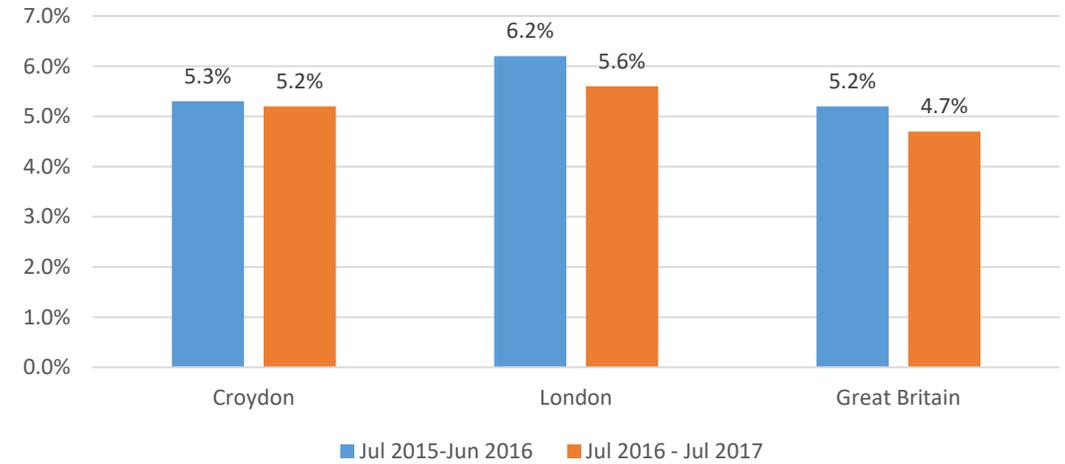
Survival rate @ 5 years = 44.2%

# Croydon Labour Market

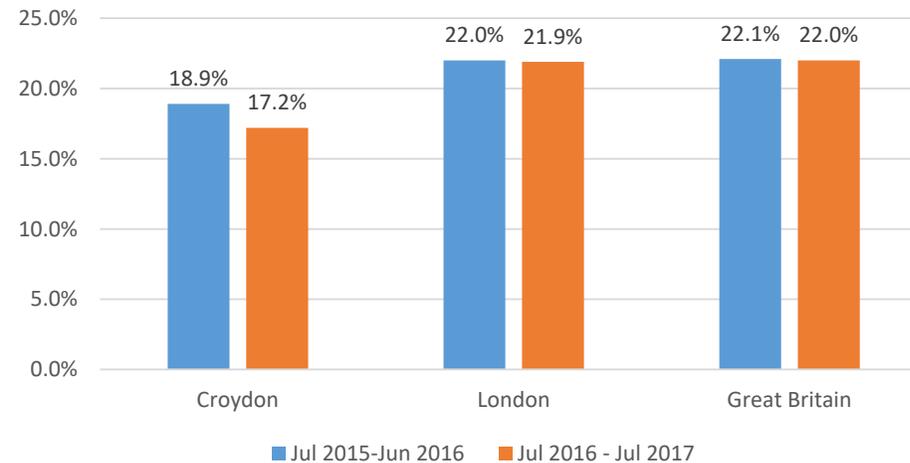
## Economically Active



## Unemployed



## Economically Inactive



# Growth Zone



# CROYDON'S GROWTH ZONE – UPDATE JANUARY 2018



# BOXPARK

**EAT.  
DRINK.  
PLAY.**

BOXPARK

MEAT

0470





# District Centres



# Good Employer Croydon

- 34 accreditations
- 36 pledges
- 4 events hosted plus GEC representation at other events
- New S106 guidance for developers and their contractors to become GEC accredited
- Employer-led Board to drive GEC agenda forward in 2018



## Pay Living Wage

Pay the London Living wage

## Employ Local

Create employment and training opportunities for local people

## Buy Local

Support the local economy by investing in the local supply chain and local business

## Include All

Implement equality, diversity and employee support best practice



# CROYDON WORKS



WILLMOTT DIXON

SINCE 1852

YOUR LONDON AIRPORT  
*Gatwick*

# Employment Devolution - Work & Health Programme



# Apprenticeship Programme



“I’ve been given a lot of support and encouragement, which makes me feel like I can achieve anything I want to inside and outside of the council...”

Michelle (22) – Business Administration Apprentice

# Small Business Commission



Access to Finance

Rising Costs

Brexit

Talent



Employment Land

Office Space

Right Advice

Skills



Innovation

Transport

Diversity

New Markets





CROYDON means  
**BUSINESS**

# Partnership

- Funding
- Influence
- Connections
- Growth



**MAYOR OF LONDON**



# Surrey Street Market

- Minimised impact of Surrey Street improvements works on traders through temporary relocation to North End
- Sunday market relaunched in September 2017 with a weekly events programme
- Sunday market events programme to continue monthly in 2018
- New colourful wayfinding lighting to attract further footfall to Surrey Street in 2018



# Evening & Night Time Economy





ROOFTOP  
CINEMA

